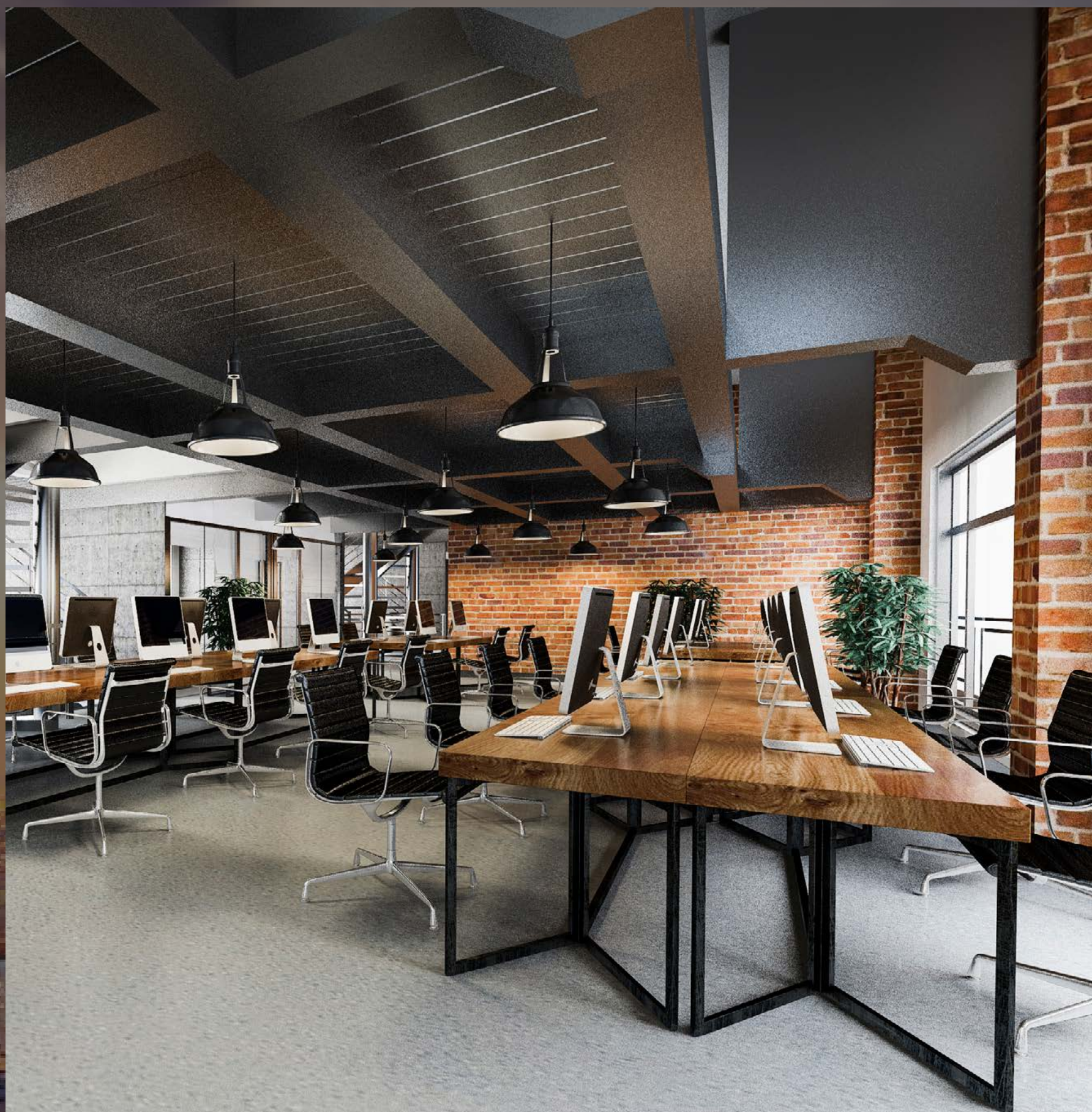


Dunesberry

Expertise & portfolio

Space bar
to Scroll down





Our Story

Dunesberry, your trusted partner in branding and digital marketing, was established in 2010. Our journey has been defined by innovation and creativity. Our core expertise lies in crafting compelling branding concepts, designing creative websites, executing multi-channel digital marketing strategies, developing highly functional mobile apps, and delivering impactful media solutions.

With our headquarters based in Saudi Arabia and a strong presence in the UAE, and India, we are proud to serve a global clientele. What sets us apart is our commitment to on-time project delivery and a relentless pursuit of perfection. This dedication has not only improved our reputation but also made us stand out among our competitors.

Our extensive client portfolio spans across approximately 28 diverse industries.

Over the past 14 years, Dunesberry has been instrumental in assisting numerous companies in creatively transforming their overall business outlook.

What sets us apart is our unwavering commitment to a client-centric approach, characterized by on-time project deployment and an unwavering dedication to perfection in every deliverable. We prioritize extensive brainstorming and meticulous attention to detail in our client projects, making us a trusted partner for businesses seeking top-tier digital solutions.

Our Clients



Our Vision

We envision a future where businesses excel by leveraging innovative branding, cutting-edge digital marketing, customized web solutions, and impactful media strategies.

Our Commitment

At Dunesberry, we are dedicated to crafting impactful solutions that empower your growth and success. Through our expertise in branding, digital innovation, and creative strategies, we aim to be more than just a service provider—we strive to be a trusted partner in your journey toward achieving excellence.

Our Core Values

- Meticulous attention to detail
- Delivering a “Wow!” experience in every project
- Fostering strong teamwork
- Prioritizing team growth and personal development

What We Do?

- Branding & Rebranding
- Web Solutions
- Digital Marketing
- Media Solutions

01

Brand Strategy
Visual Identity Design
Brand Guidelines
Packaging Design
Rebranding Services

Branding



Logo Mood Board / Concept Inspirations

Logo Concept Overview

The Splendid Arabia logo embodies the essence of Saudi Arabia's natural beauty and its diverse elements.

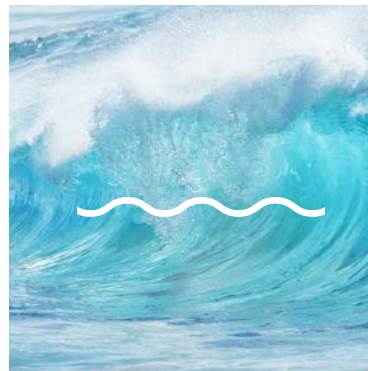
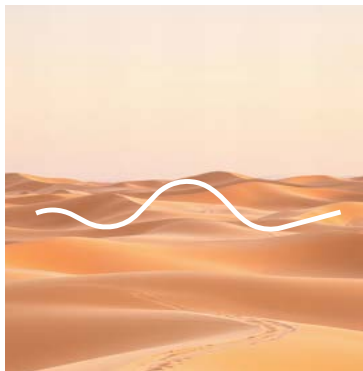
Symbolism of the Emblem

Three Elements of Nature

Sky (Orange): Represents the vibrant skies of Saudi Arabia, embodying energy and openness.

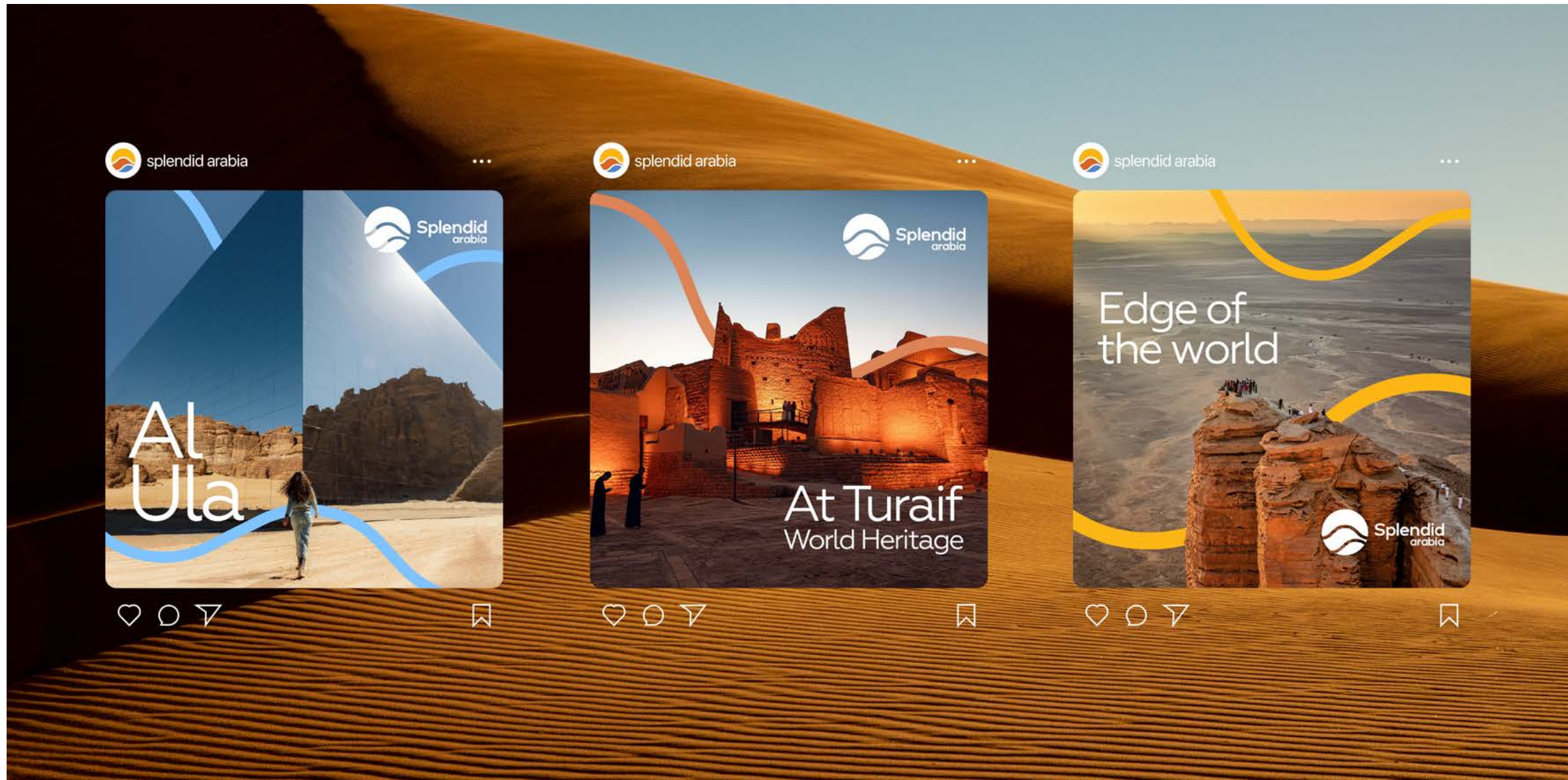
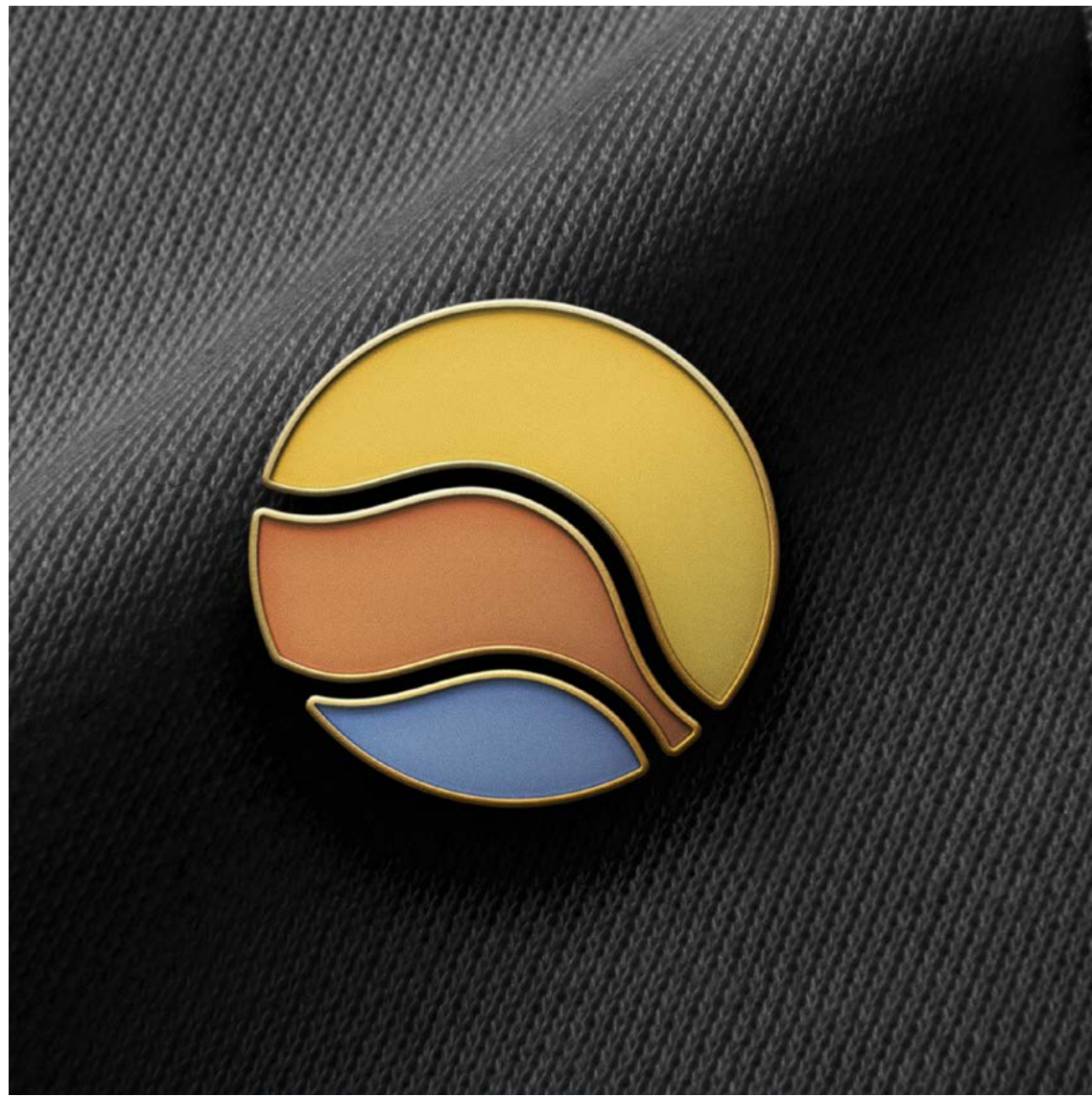
Land (Earthy Orange): Highlights the vast sand dunes that define the region, emphasizing the country's unique landscapes.

Sea (Blue): Symbolizes Saudi Arabia's coastal beauty, including the Red Sea and the Arabian Gulf.



Color Palette





BRONZEE

Reviving Heritage

Logo Evolution

Arabic letter for B, the first letter of Bronze

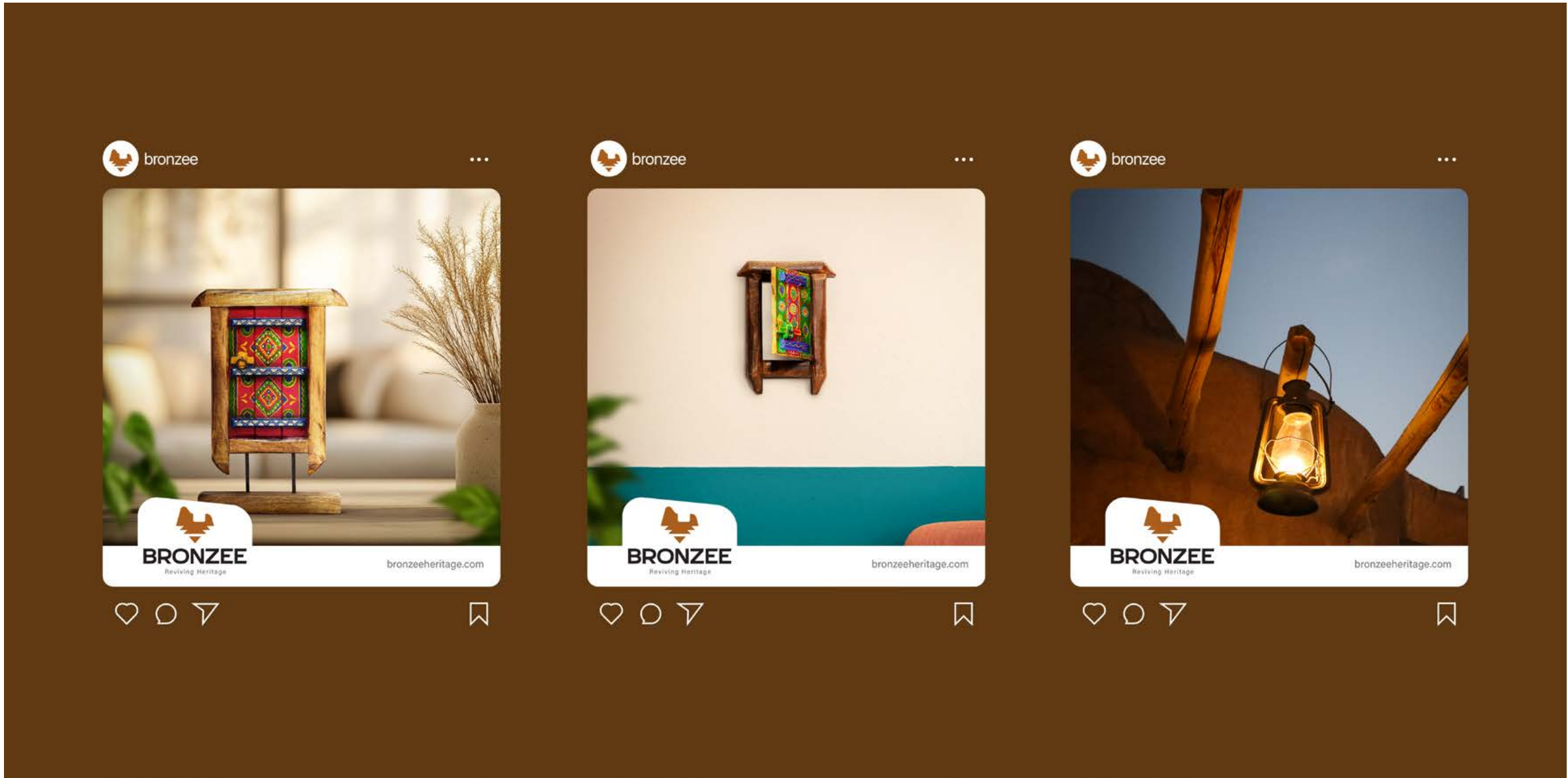
Saudi Arabia's unique Architectural Pattern

Diriyah- Heritage Icon of Saudi Arabia

Brand patterns

Brand patterns are a vital component of our brand identity, serving as a visual element that reinforces Saudi Arabian art, culture, and our brand’s personality.







Logo Mood Board / Concept Inspirations

Logo Concept Overview

Two Fish in Reverse: Symbolize the brand's dual focus on fresh seafood delivery and exquisite cooked meals.

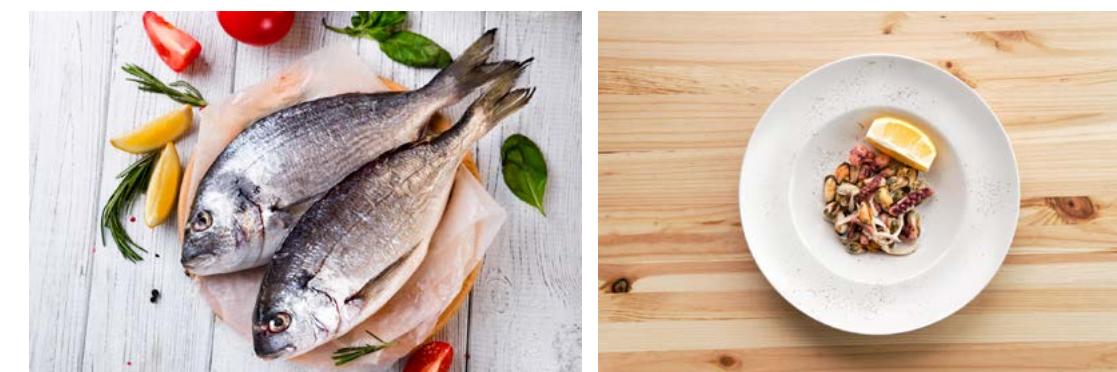
Circular Plate Shape: Represents dining and the seamless journey from ocean to table.

Colors

Sea Blue (ocean/freshness)

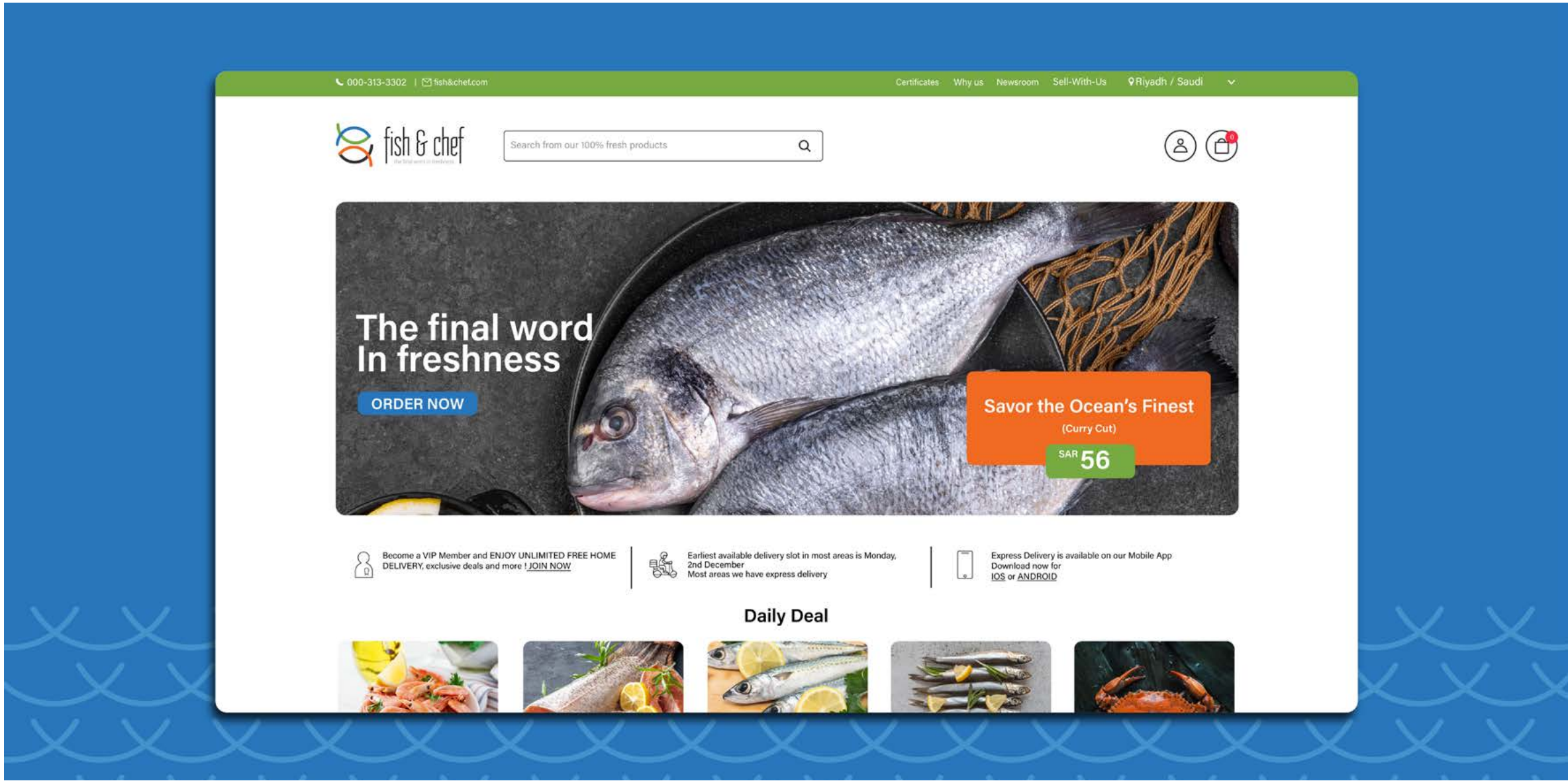
Green (natural and sustainable)

Orange (warmth and energy for cooked meals)



Color Palette





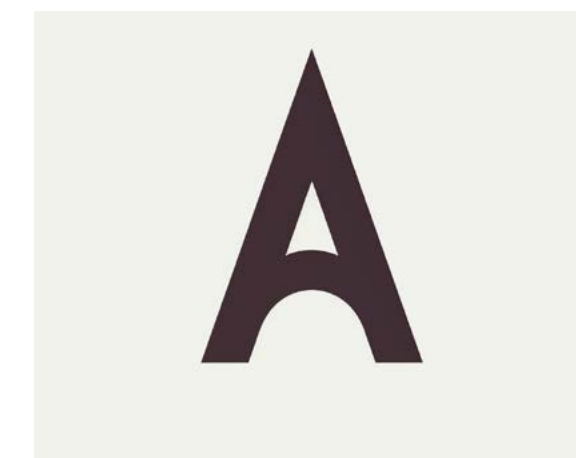


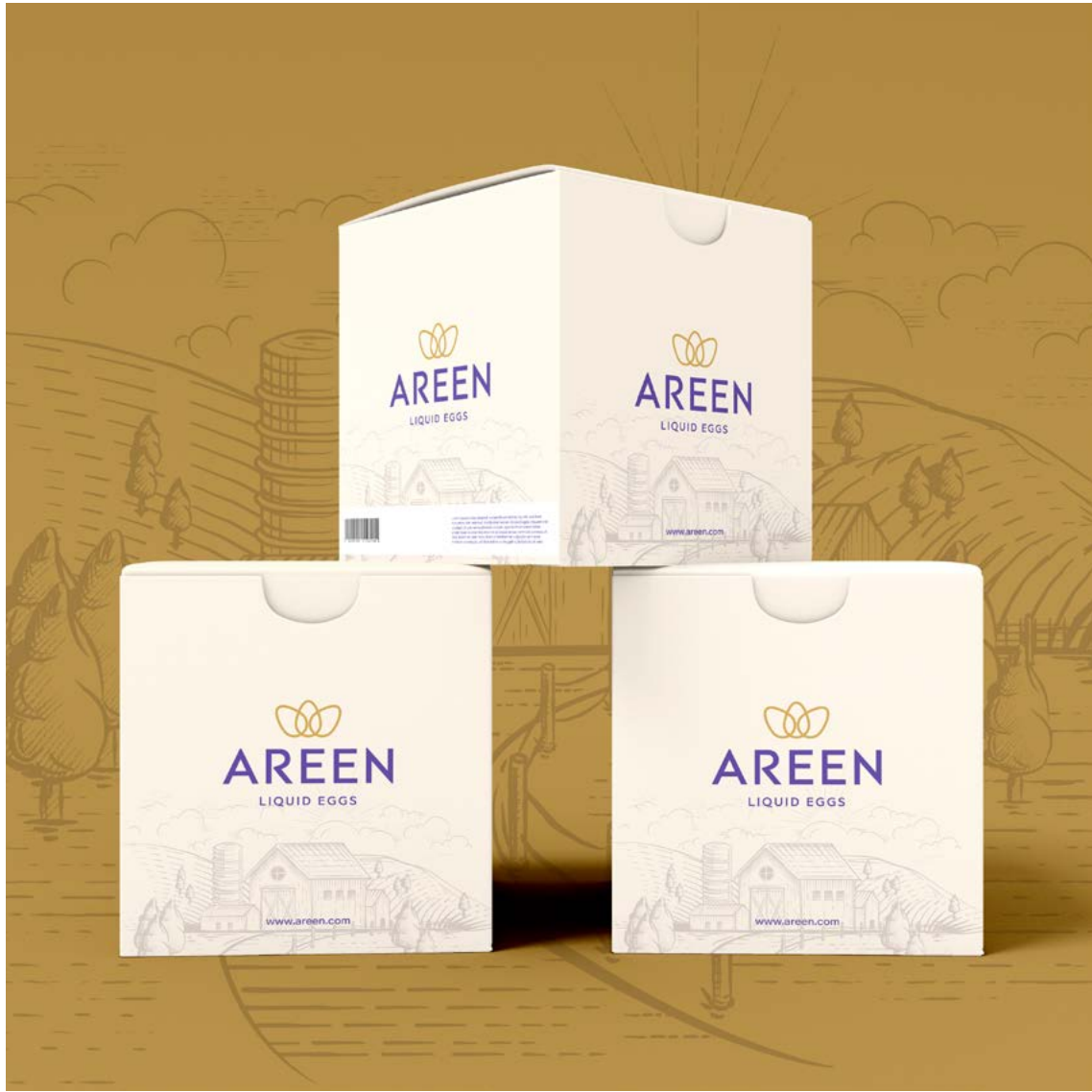
Logo Mood Board / Concept Inspirations

The AREEN brand logo is a carefully crafted emblem symbolizing quality, prestige, and the brand's leading position in the liquid egg industry. The emblem design is composed of three overlapping egg outlines, merging together to form a crown shape that conveys a sense of premium quality and reinforces AREEN's standing as a leader in the industry.

This crown-like arrangement also subtly resembles a chef's hat, representing our primary audience—professional chefs and culinary enthusiasts who rely on our product.

Additionally, the emblem embodies the delicate shape of a hen's comb, adding a subtle yet meaningful nod to the product's origin. At the center of the emblem, the outlines converge to form the letter "A," representing the brand name, AREEN, and giving the logo a unique and recognizable identity.





02

Social Media Management
Paid Marketing Campaign
Search Engine Optimization

Digital Marketing

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1
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بريال فقط

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يوم التأسيس
Saudi Founding Day
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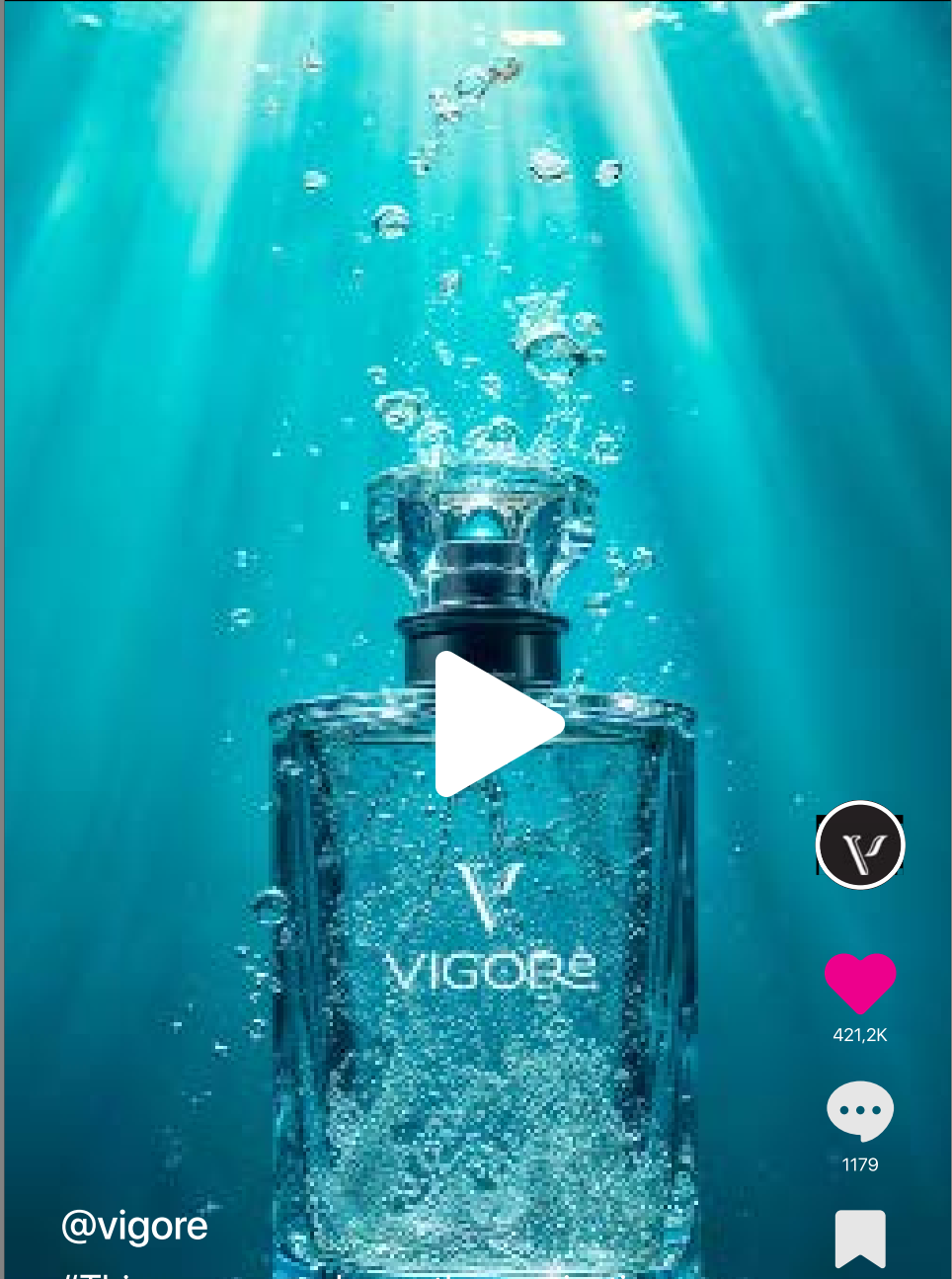
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




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
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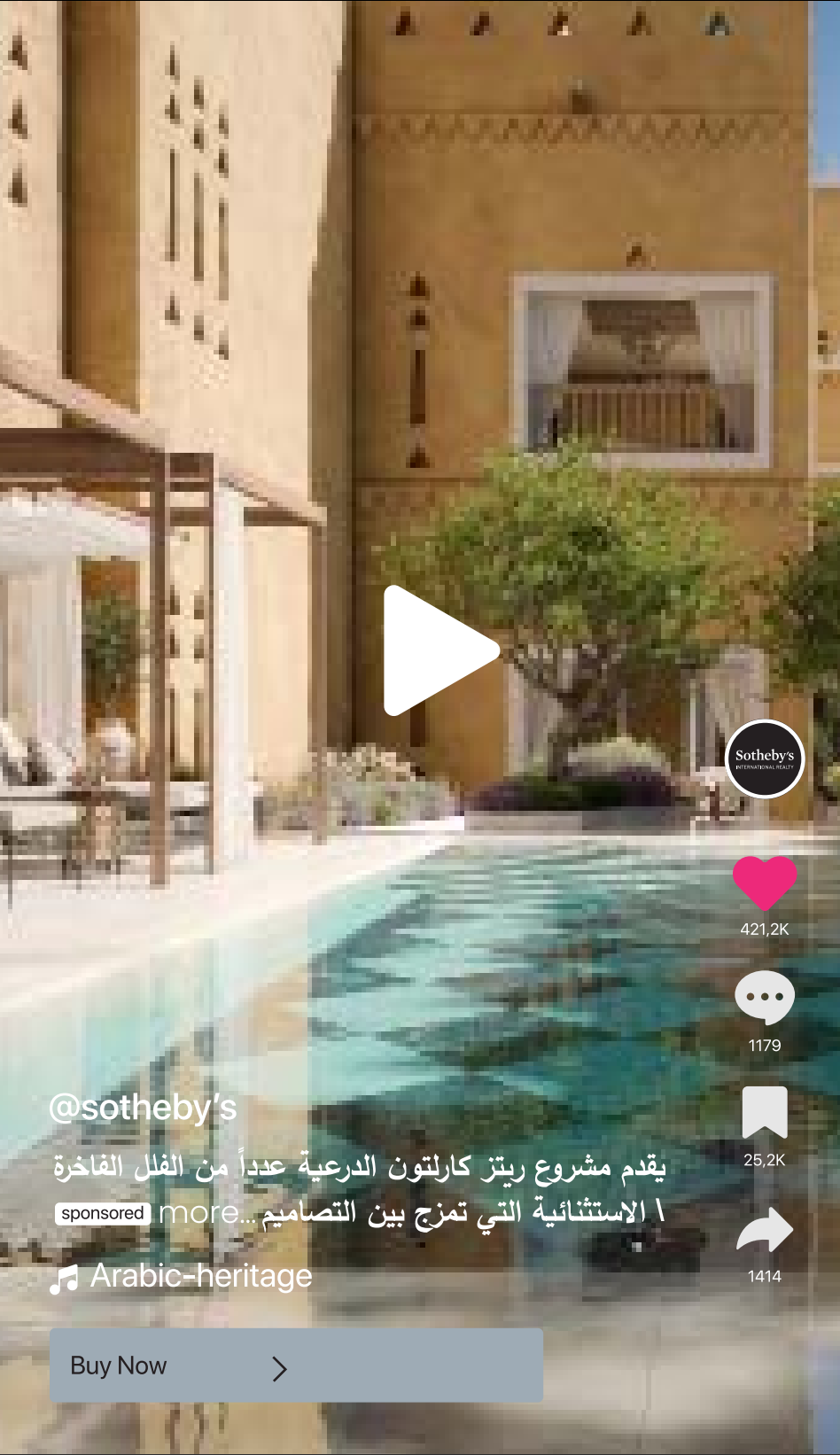
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





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

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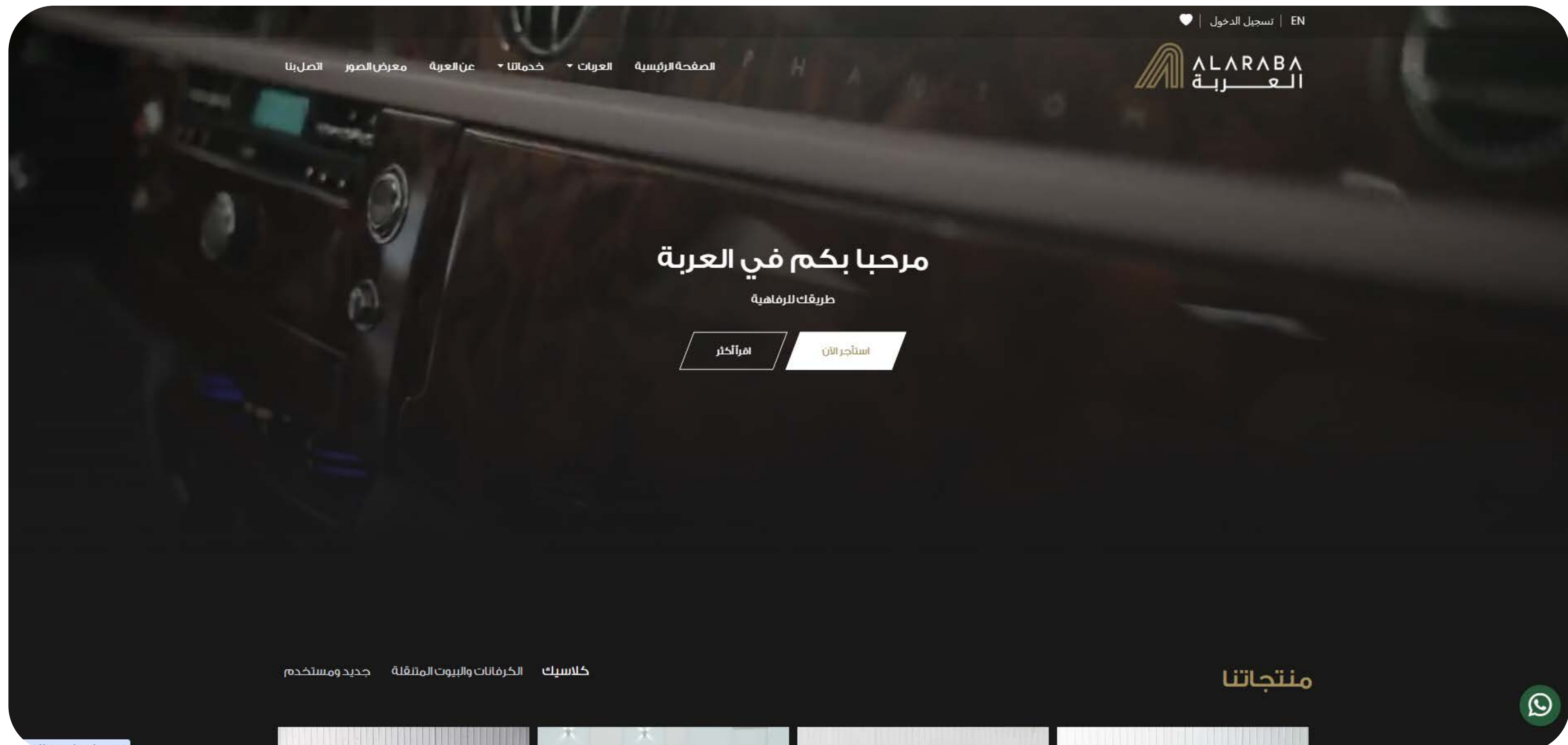
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03

Custom Websites
CMS Websites
eCommerce Websites

Websites



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Dates Powder

Your healthy sugar alternative, Hateel's date powder is rich in fiber, and antioxidants, with equal parts of fructose and lactose. While following the international standards for sterilization, we create this sweet magical dust by pitting, drying, grounding, and sieving our organic dates into a fine powder consistency.

Our date powder adds a natural sweetness to your desserts, drinks, and all sweet treats without adding cholesterol to your food.



Fullah Dates



Chopped Dates



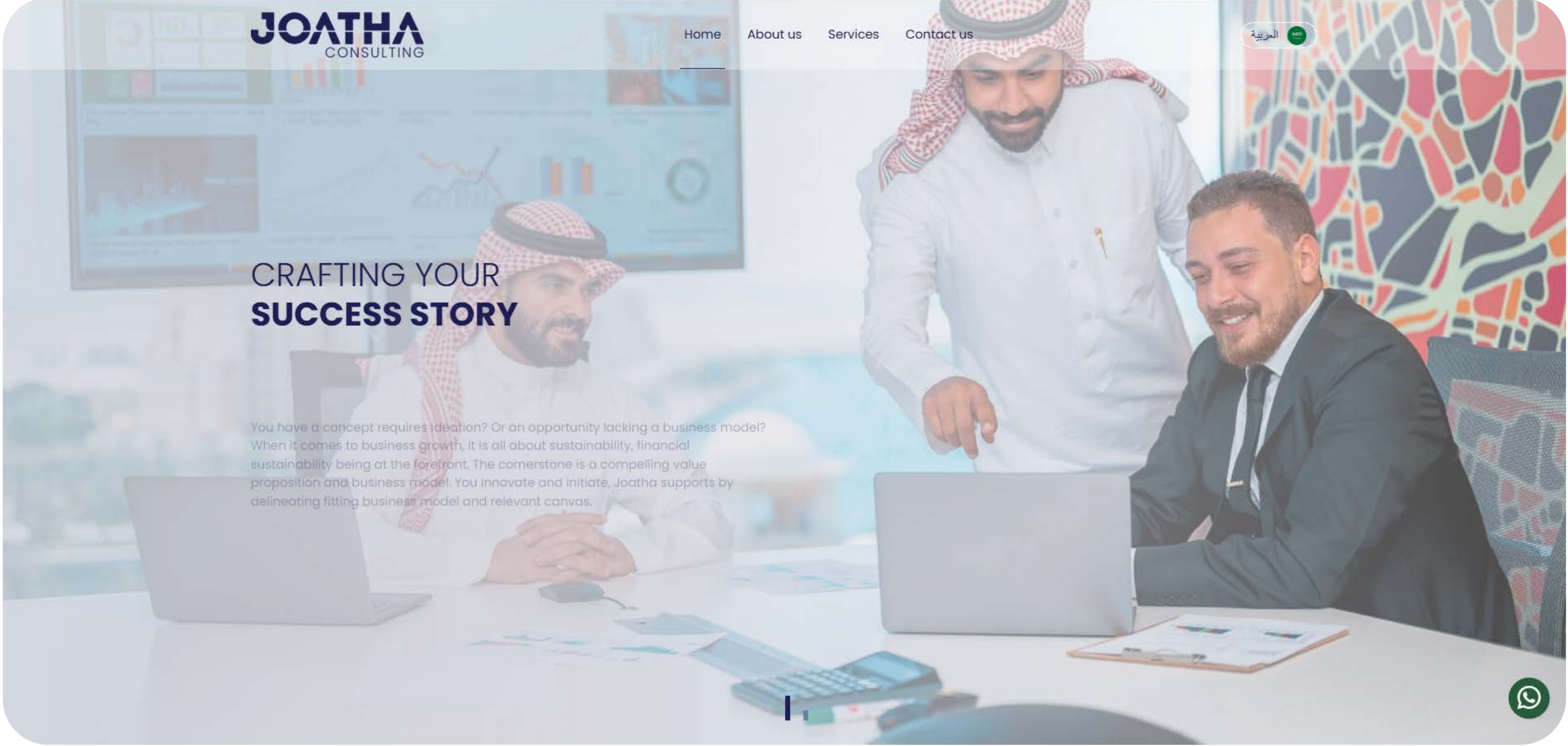
Date Powder



Date Paste



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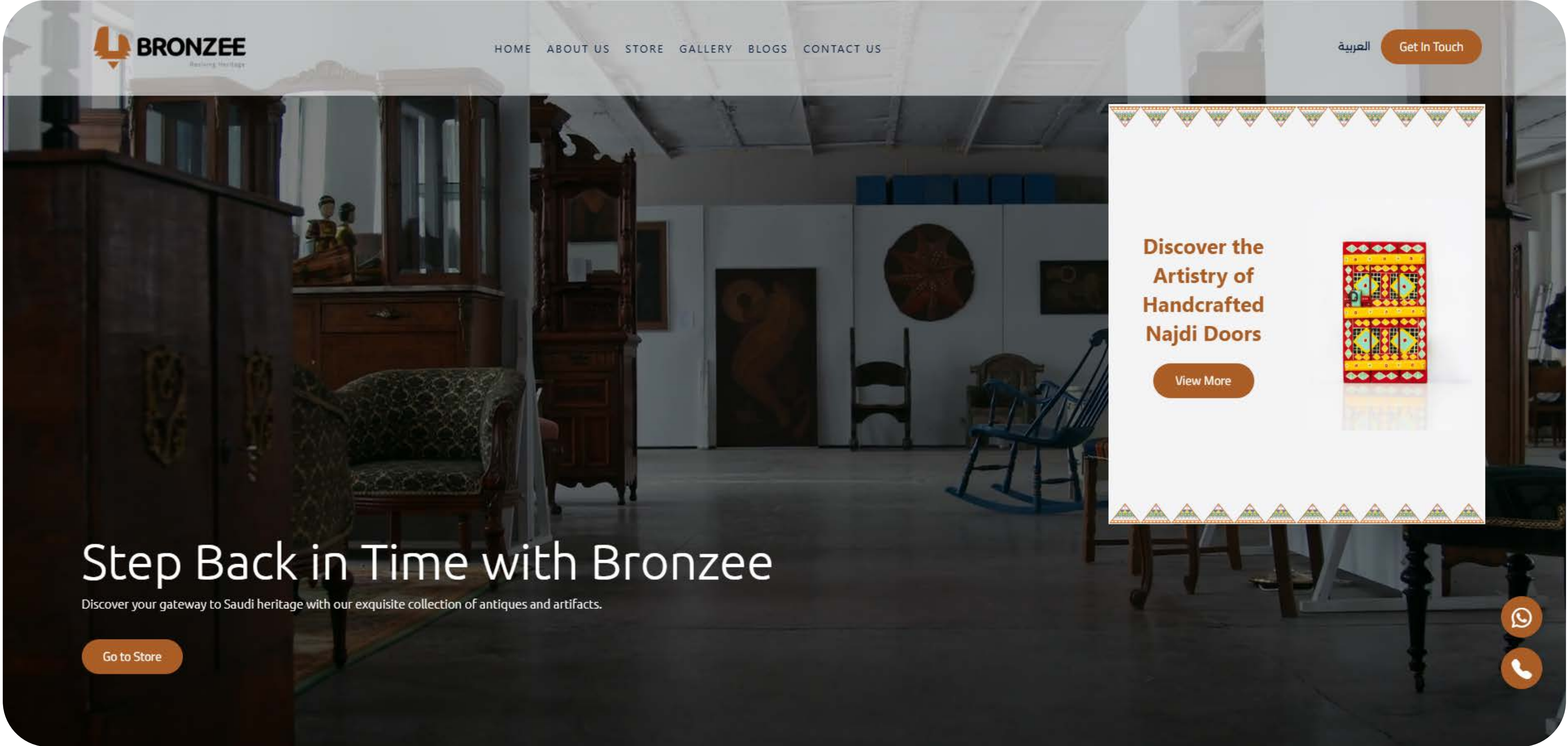
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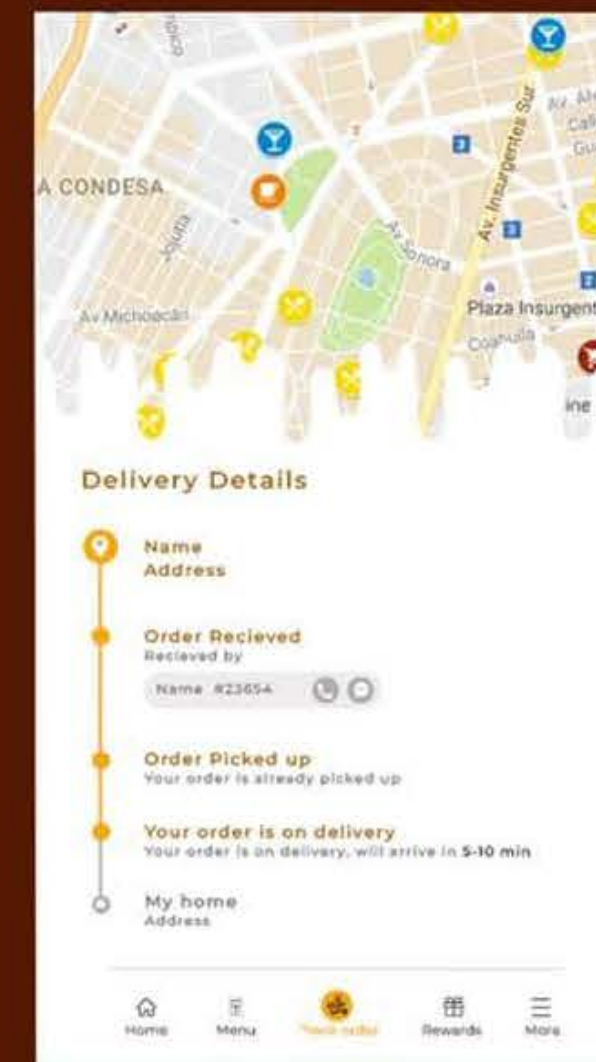
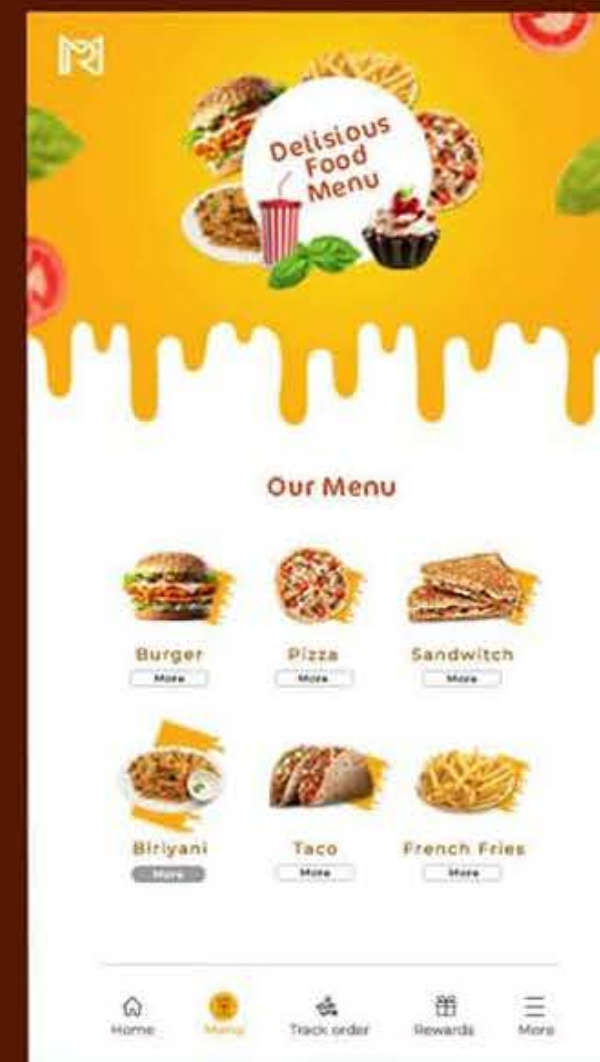


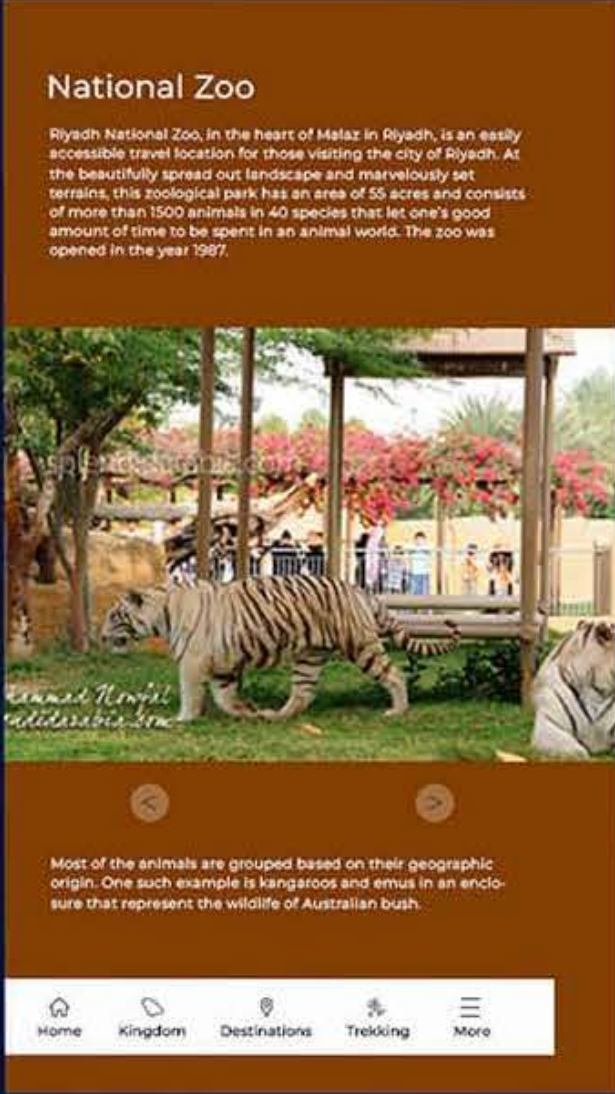
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04

Websites
Mobile Application

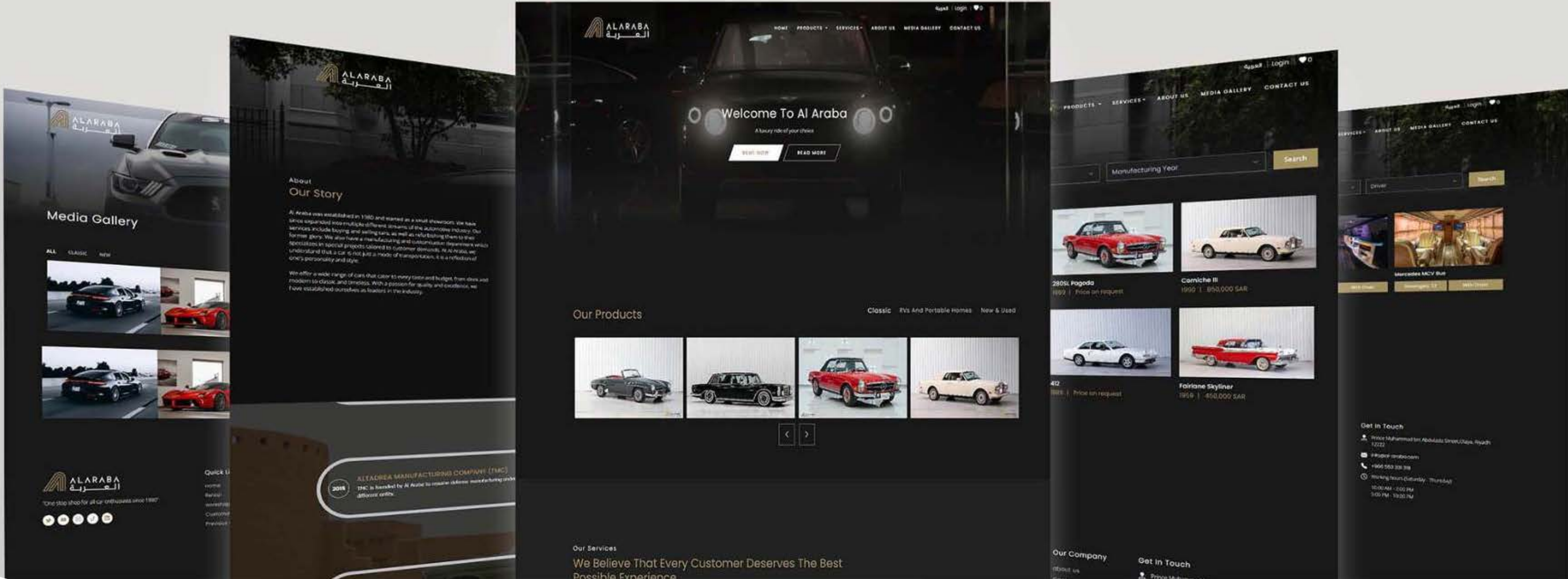
UI/UX Designs



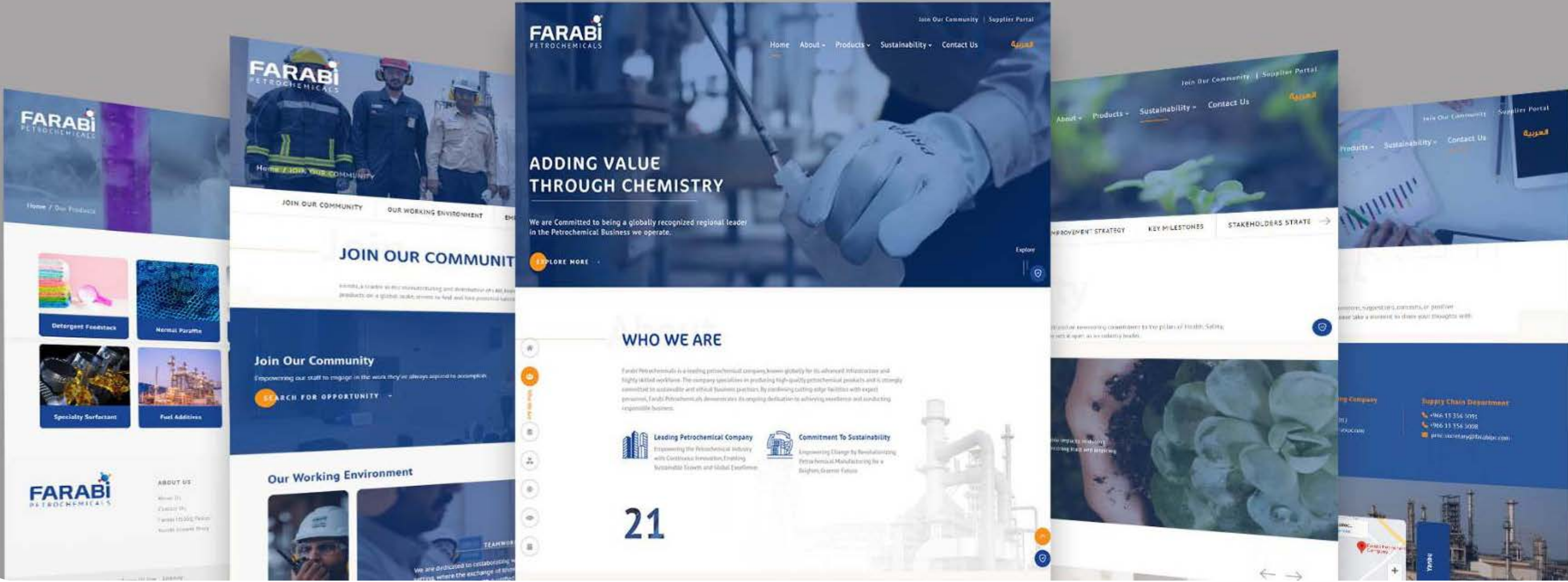




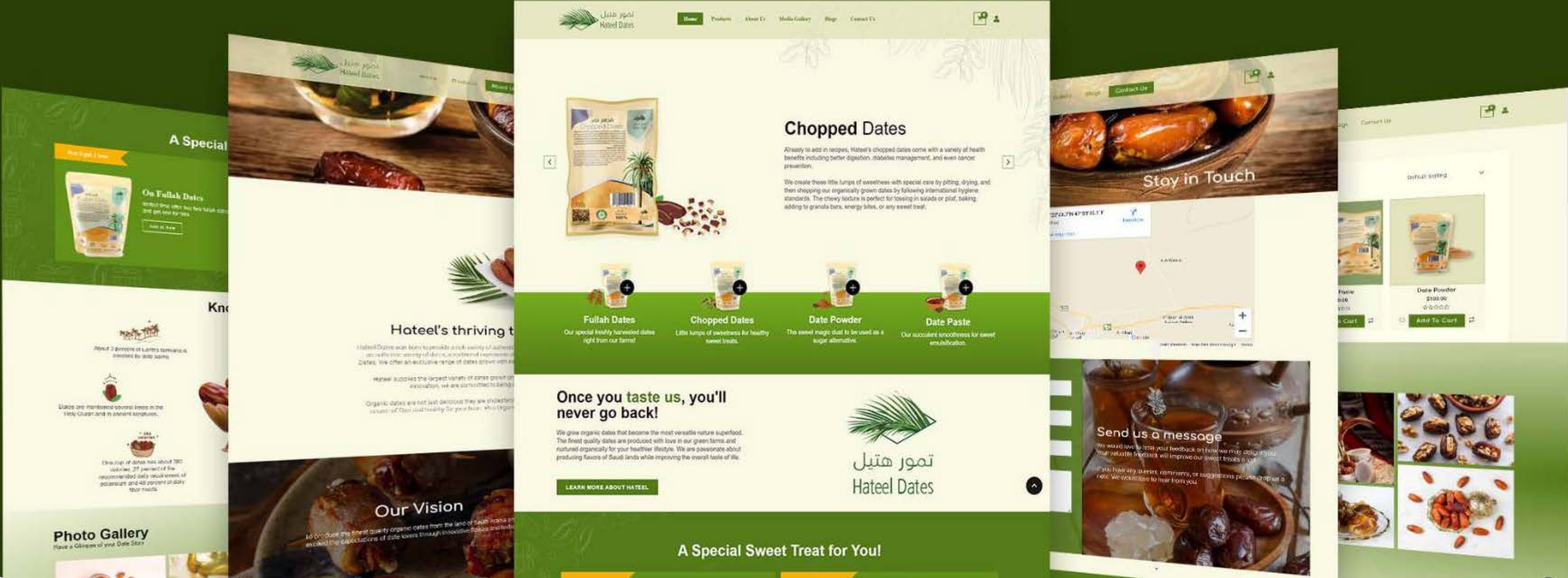
UI/UX for Alaraba Website



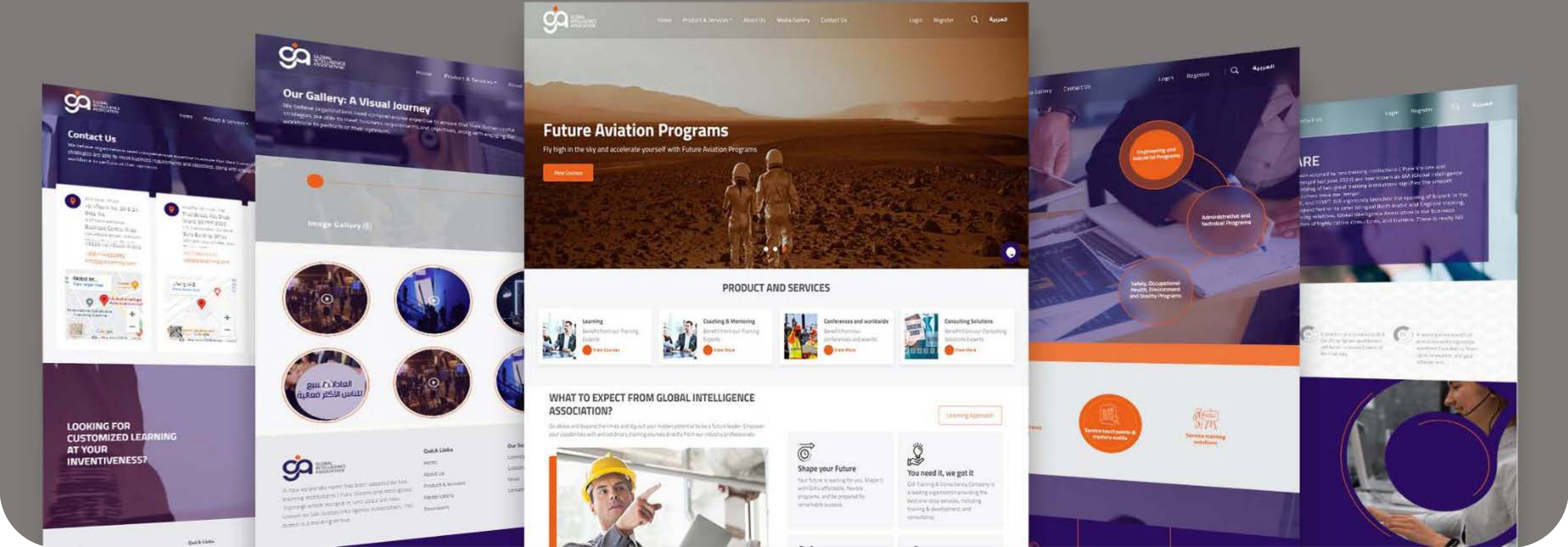
UI/UX for Farabi Petrochemical Website



UI/UX for Hateel Website



UI/UX for Global Intelligence Association Website



05

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Media Solutions



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