

Dunesberry

Expertise & portfolio

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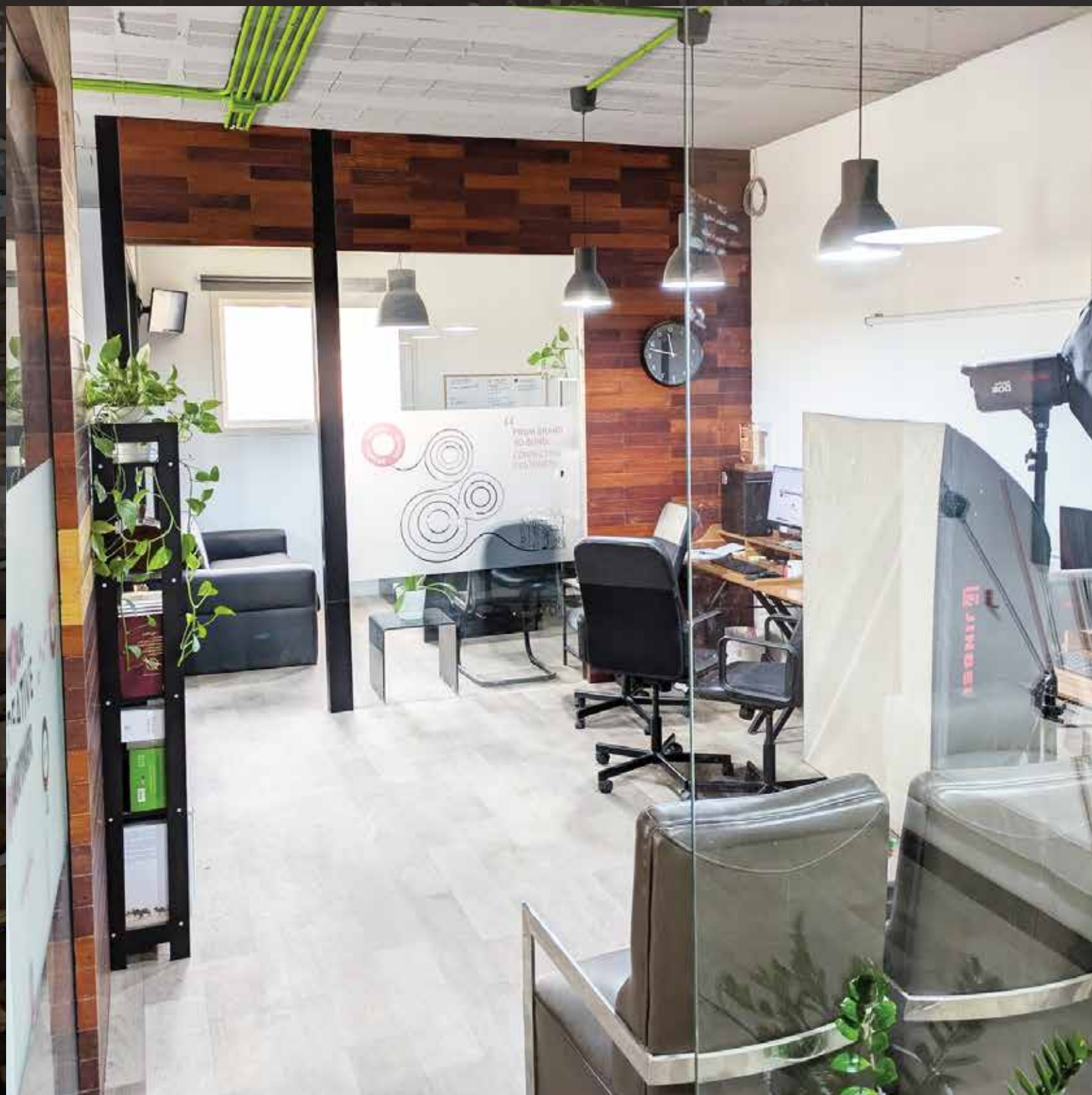
Our Story

Dunesberry, your trusted partner in branding and digital marketing, was established in 2010. Our journey has been defined by innovation and creativity. Our core expertise lies in crafting compelling branding concepts, designing creative websites, executing multi-channel digital marketing strategies, and delivering impactful media solutions.

With our headquarters based in Saudi Arabia and a strong presence in the UAE, and India, we are proud to serve a global clientele. What sets us apart is our commitment to on-time project delivery and a relentless pursuit of perfection. This dedication has not only improved our reputation but also made us stand out among our competitors.

Our extensive client portfolio spans across approximately 32 diverse industries. Over the past 15 years, Dunesberry has been instrumental in assisting numerous companies in creatively transforming their overall business outlook.

What sets us apart is our unwavering commitment to a client-centric approach, characterized by on-time project deployment and an unwavering dedication to perfection in every deliverable. We prioritize extensive brainstorming and meticulous attention to detail in our client projects, making us a trusted partner for businesses seeking top-tier digital solutions.





Our Vision

We dream of a world where every business grows stronger and stands taller, simply by using smarter branding, sharper digital marketing, custom-built websites, and media that truly connects with people.

Our Commitment

Your success comes first, always. We deliver honest, creative work, on time, on budget, and above expectations. When you grow, we grow. That's the Dunesberry way.

Our Core Values

- Meticulous attention to detail
- Delivering a “Wow!” experience in every project
- Fostering strong teamwork
- Prioritizing team growth & personal development



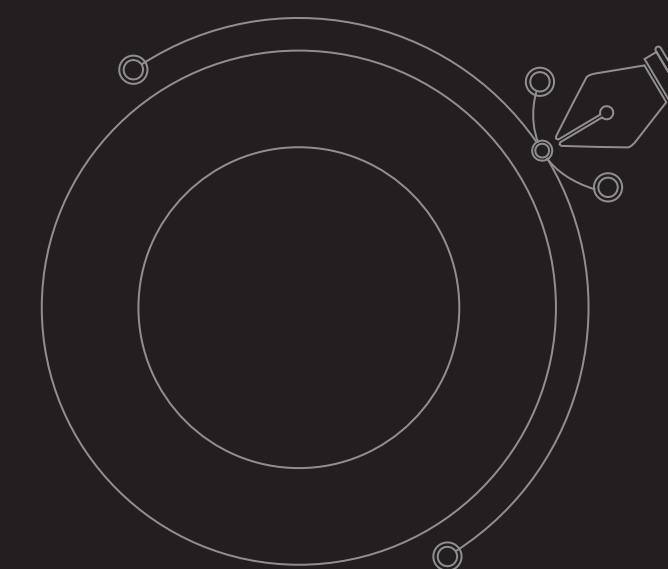
Our Major Clients





What We Do?

- Branding & Rebranding
- Web Solutions
- Digital Marketing
- Media Solutions



01

Brand Strategy
Visual Identity Design
Brand Guidelines
Packaging Design
Rebranding Services

Branding



Logo Mood Board / Concept Inspirations

Logo Concept Overview

The Splendid Arabia logo embodies the essence of Saudi Arabia's natural beauty and its diverse elements.

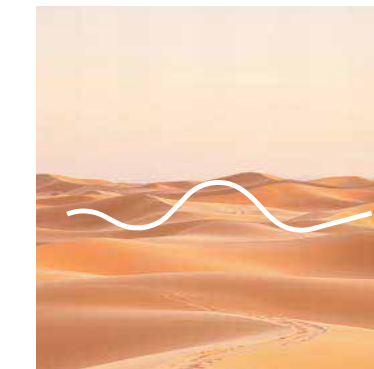
Symbolism of the Emblem

Three Elements of Nature

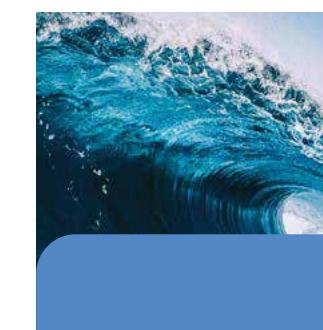
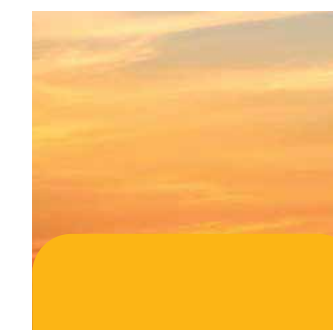
Sky (Orange): Represents the vibrant skies of Saudi Arabia, embodying energy and openness.

Land (Earthy Orange): Highlights the vast sand dunes that define the region, emphasizing the country's unique landscapes.

Sea (Blue): Symbolizes Saudi Arabia's coastal beauty, including the Red Sea and the Arabian Gulf.



Color Palette



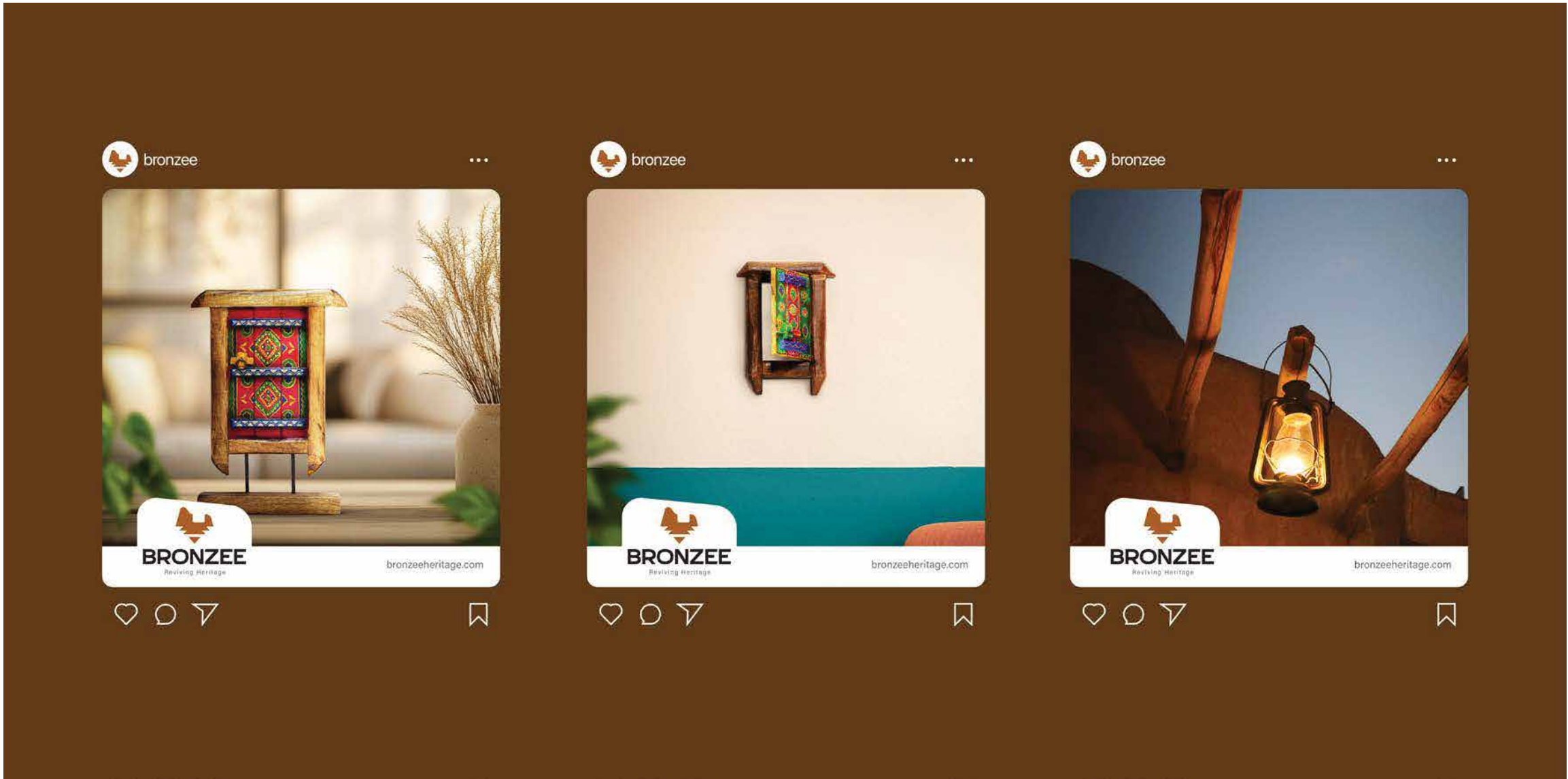




Brand patterns

Brand patterns are a vital component of our brand identity, serving as a visual element that reinforces Saudi Arabian art, culture, and our brand’s personality.







Logo Mood Board / Concept Inspirations

Logo Concept Overview

Two Fish in Reverse: Symbolize the brand's dual focus on fresh seafood delivery and exquisite cooked meals.

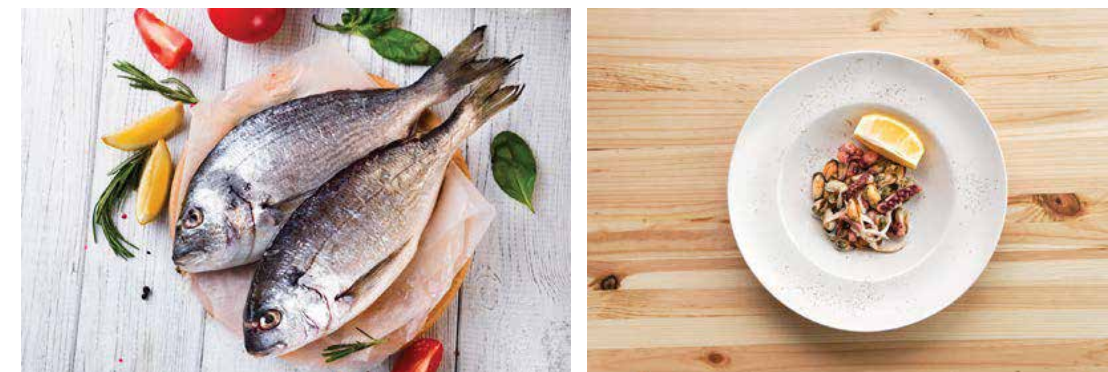
Circular Plate Shape: Represents dining and the seamless journey from ocean to table.

Colors

Sea Blue (ocean/freshness)

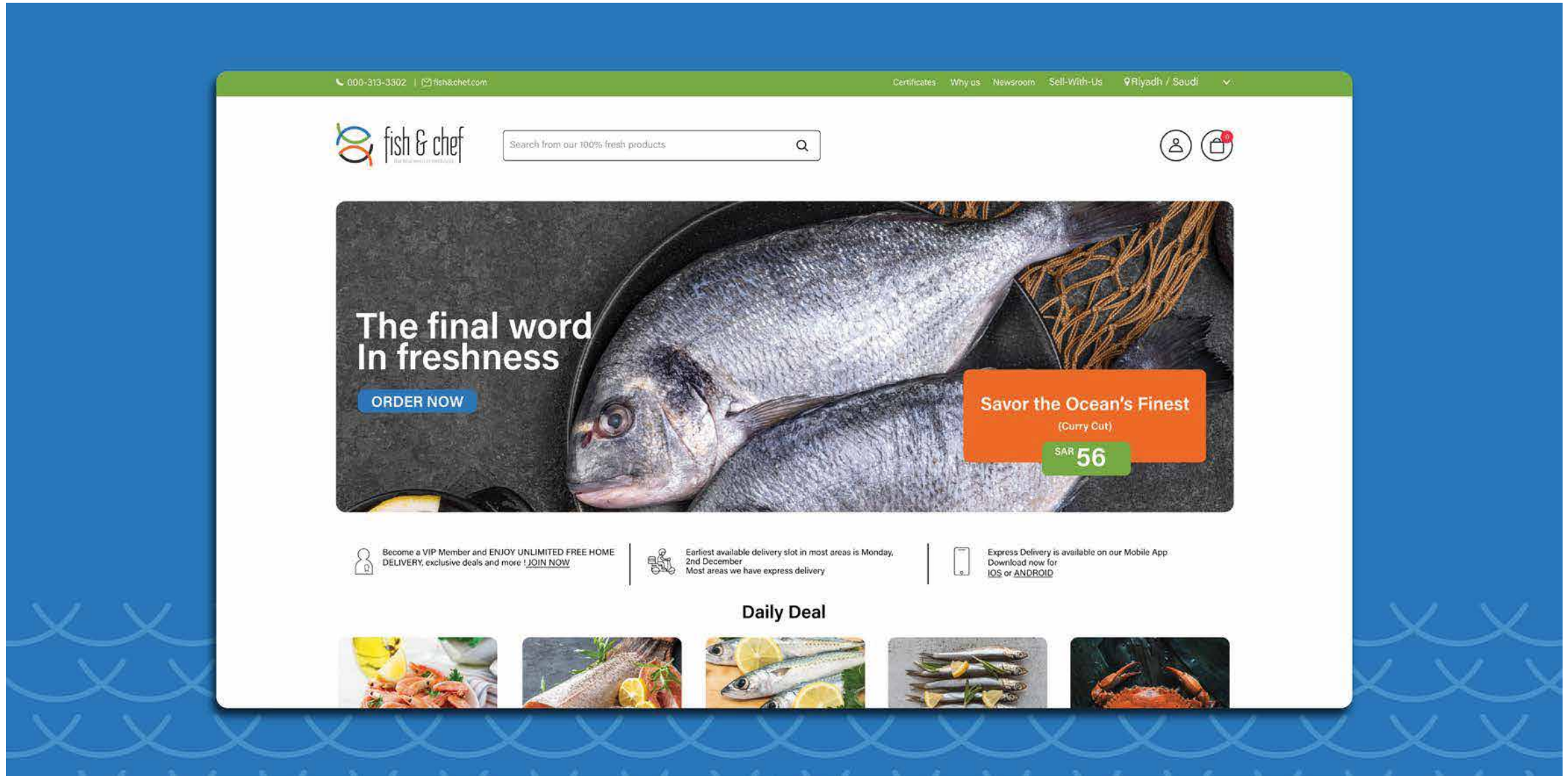
Green (natural and sustainable)

Orange (warmth and energy for cooked meals)



Color Palette





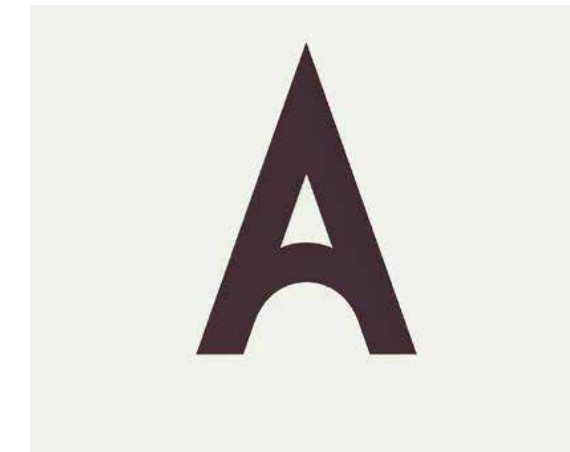


Logo Mood Board / Concept Inspirations

The AREEN brand logo is a carefully crafted emblem symbolizing quality, prestige, and the brand's leading position in the liquid egg industry. The emblem design is composed of three overlapping egg outlines, merging together to form a crown shape that conveys a sense of premium quality and reinforces AREEN's standing as a leader in the industry.

This crown-like arrangement also subtly resembles a chef's hat, representing our primary audience—professional chefs and culinary enthusiasts who rely on our product.

Additionally, the emblem embodies the delicate shape of a hen's comb, adding a subtle yet meaningful nod to the product's origin. At the center of the emblem, the outlines converge to form the letter "A," representing the brand name, AREEN, and giving the logo a unique and recognizable identity.

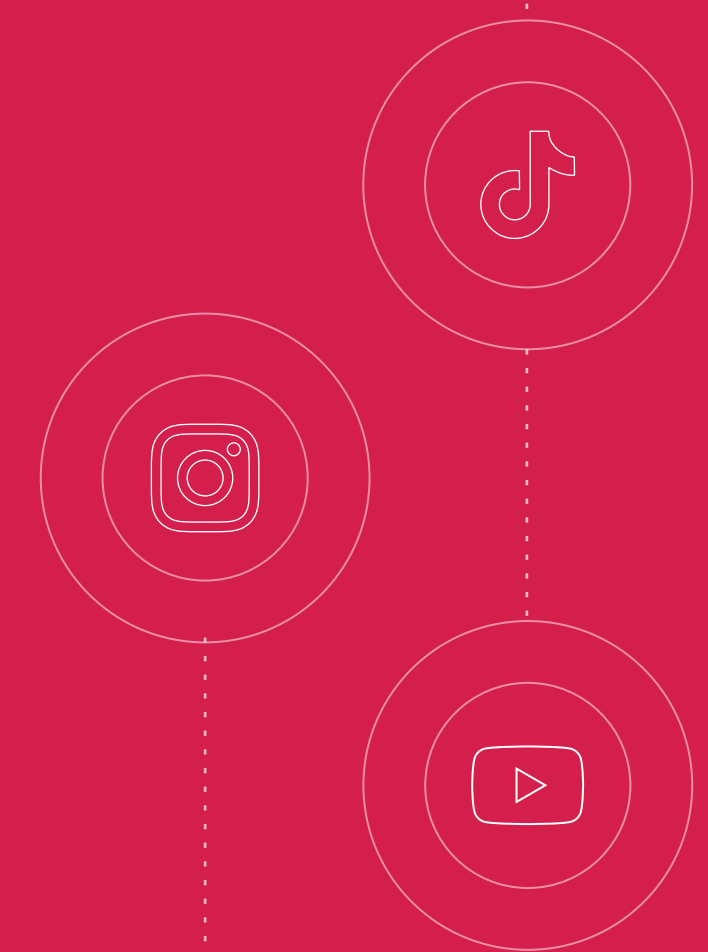




02

Social Media Management
Paid Marketing Campaign
Search Engine Optimization (SEO)
WhatsApp Automation / Chatbots

Digital Marketing



Gloria Jean's

تذوق طعم الأصالة
السعودية في كل رشفة

عرض 1
احصل على مشروبك بريال فقط

التأسيس يوم ١٧٢٧
رس

Gloria Jean's

VIGORÉ

هل أنت مستعد
لاكتشاف عبق
من السعادة

شارك في
فعاليتنا القادمة
خمن العطر
شاركنا توقعاتك
واكتشف مفاجات
رائعة مثيرة

تبدأ في ٨ فبراير ٢٠٢٤

العبد التنزلي قد بدأ 1

VIGORÉ

خمن العطر

استعد لأحاسيس
من السعادة والمتعة
تثري حواسك

شارك في
فعاليتنا القادمة
خمن العطر
شاركنا توقعاتك
واكتشف مفاجات
رائعة مثيرة

تبدأ في ١٧ فبراير ٢٠٢٤

العبد التنزلي قد بدأ 1 2

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VIGORÉ

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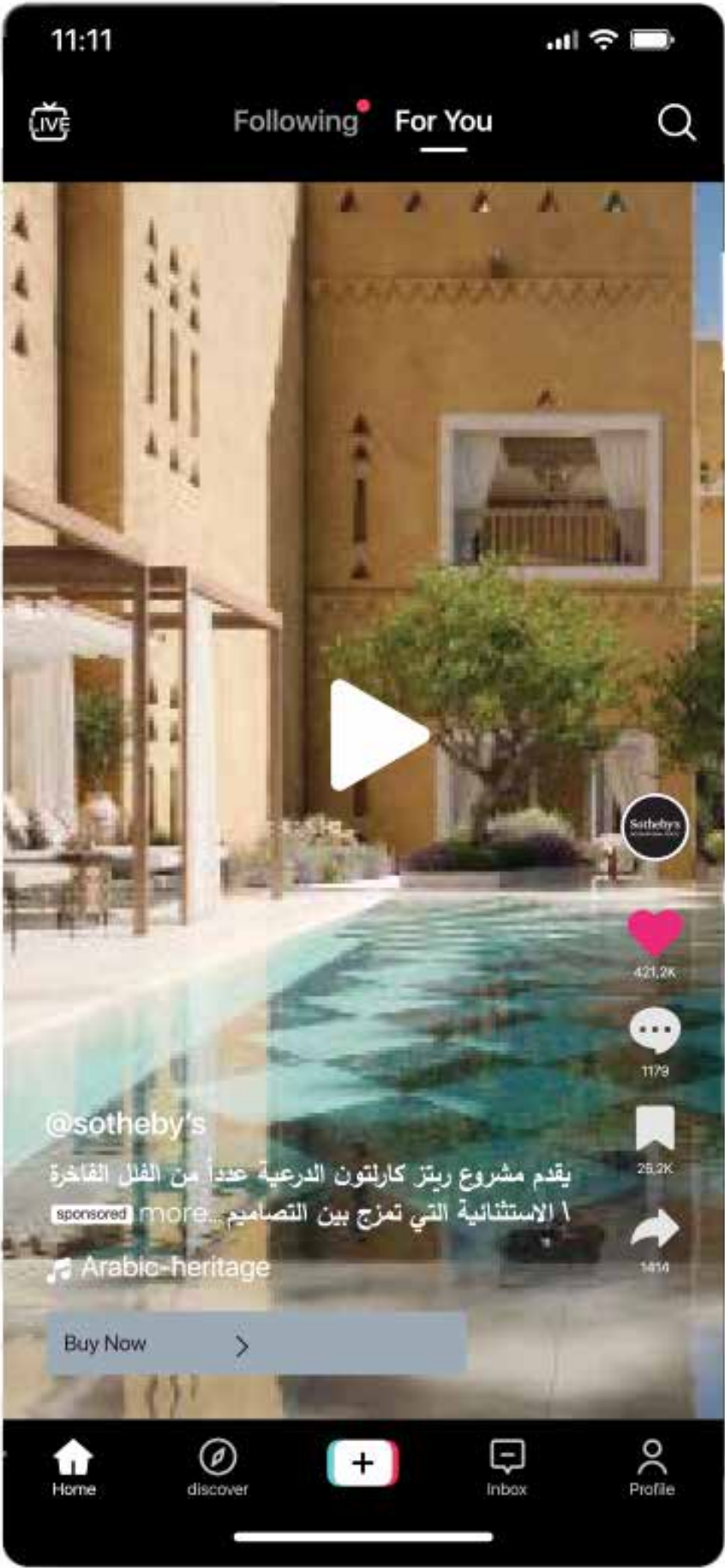
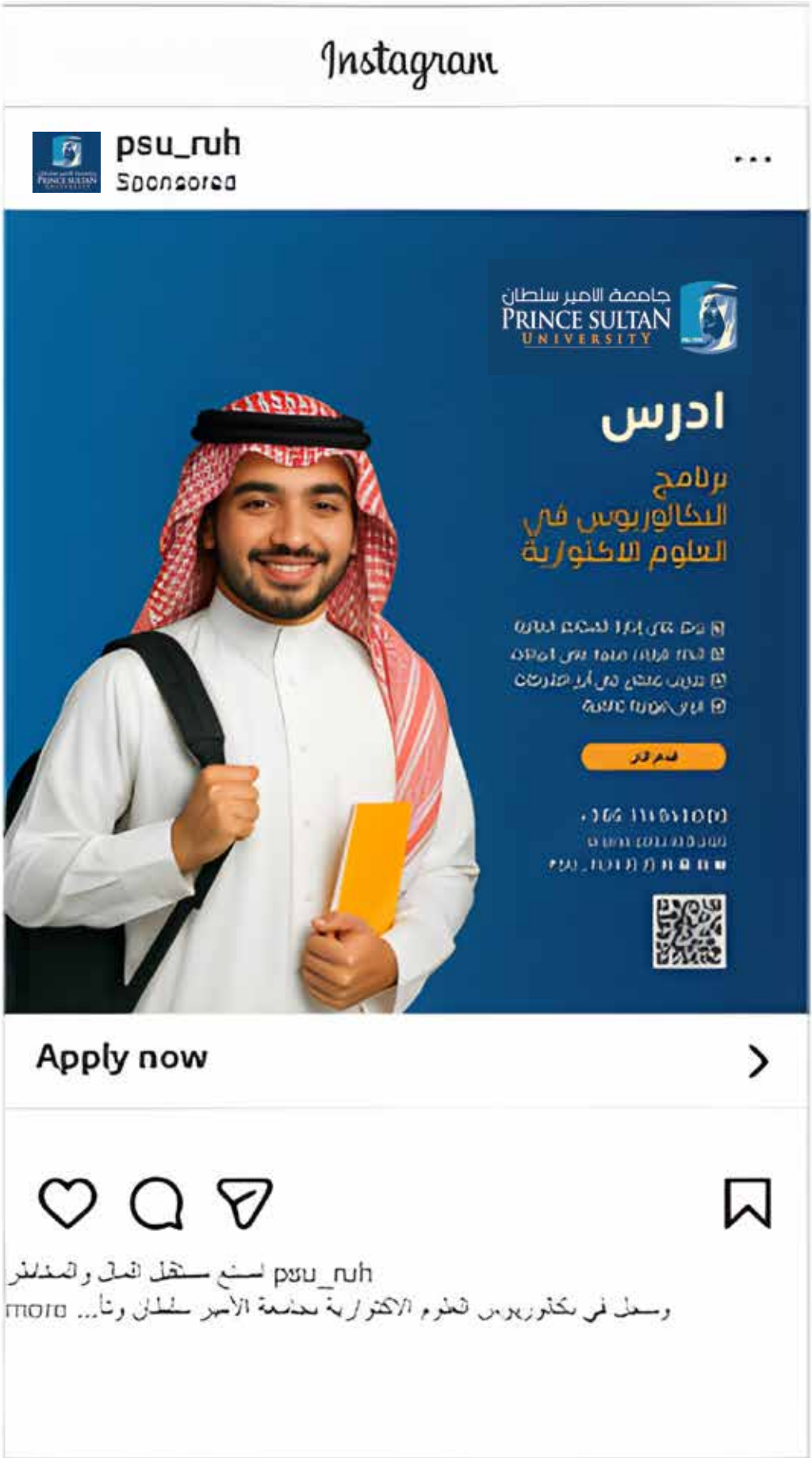
VIGORÉ

سمفونية عطرية خاصة
عطر عربي يعبق بعبق من الأصالة

فلنبدأ رحلة الصحة التي تبحث عنها

VITALITY HOME HEALTH SERVICES

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03

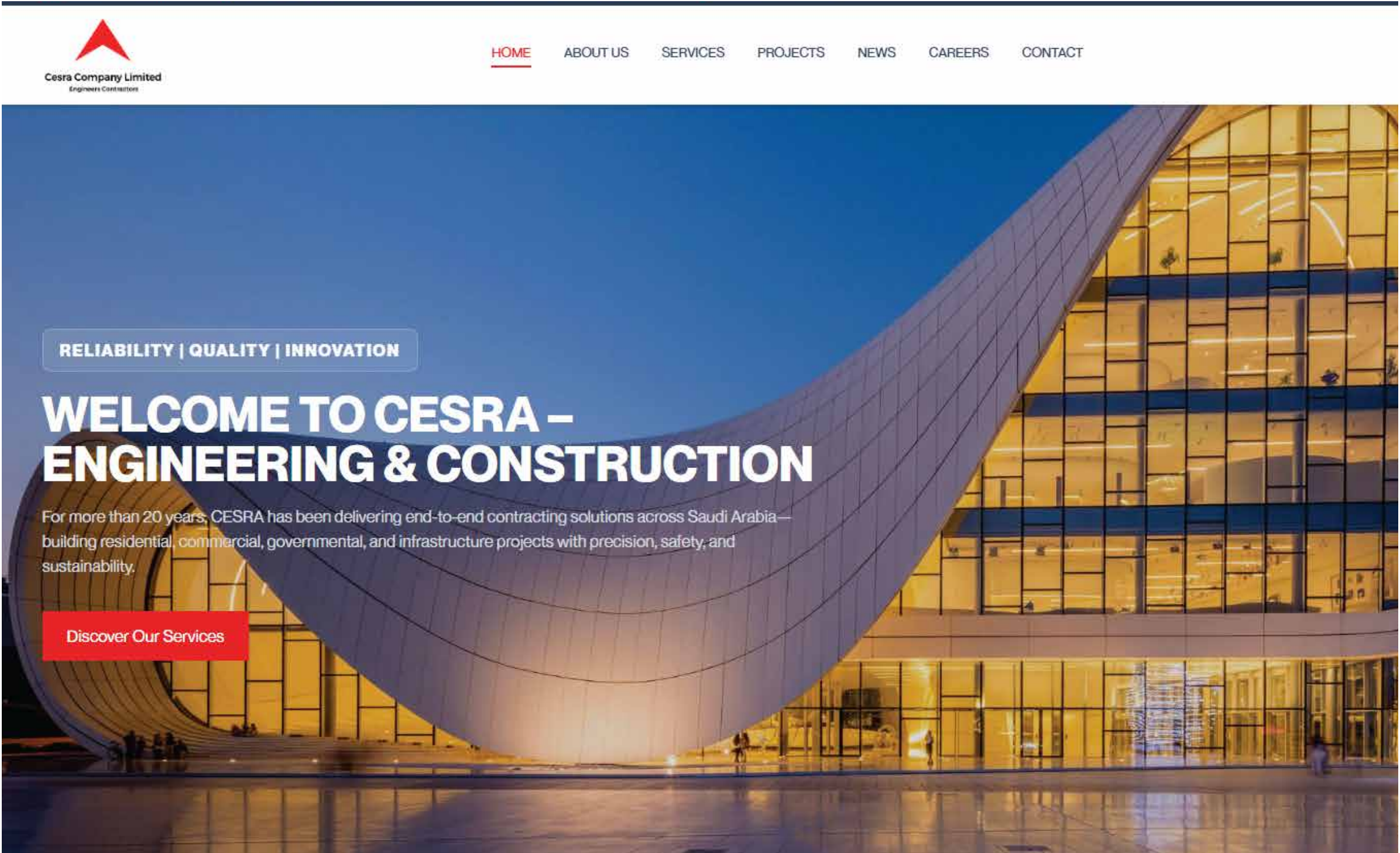
Custom Websites
CMS Websites
eCommerce Websites
Landing Pages

Websites

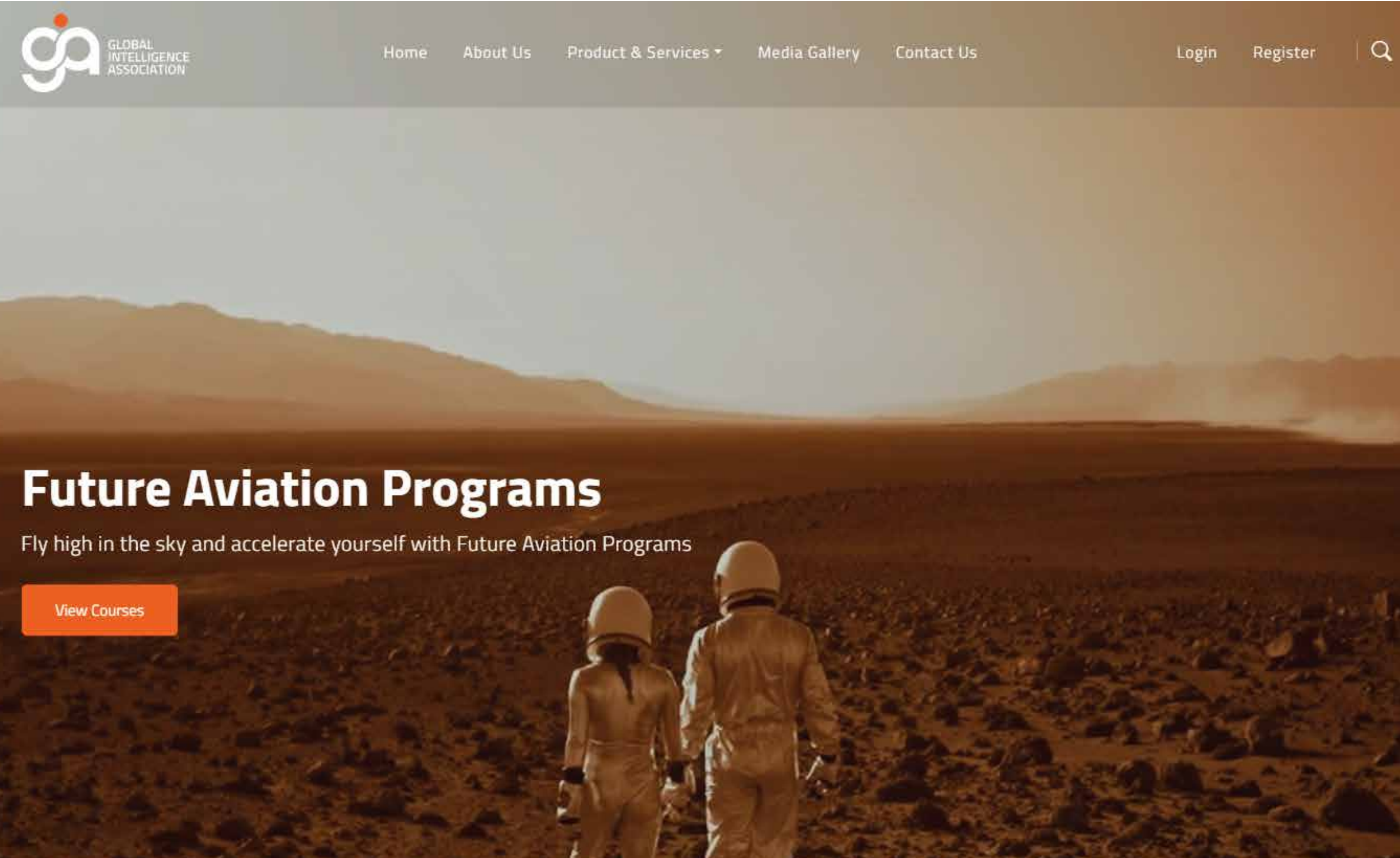




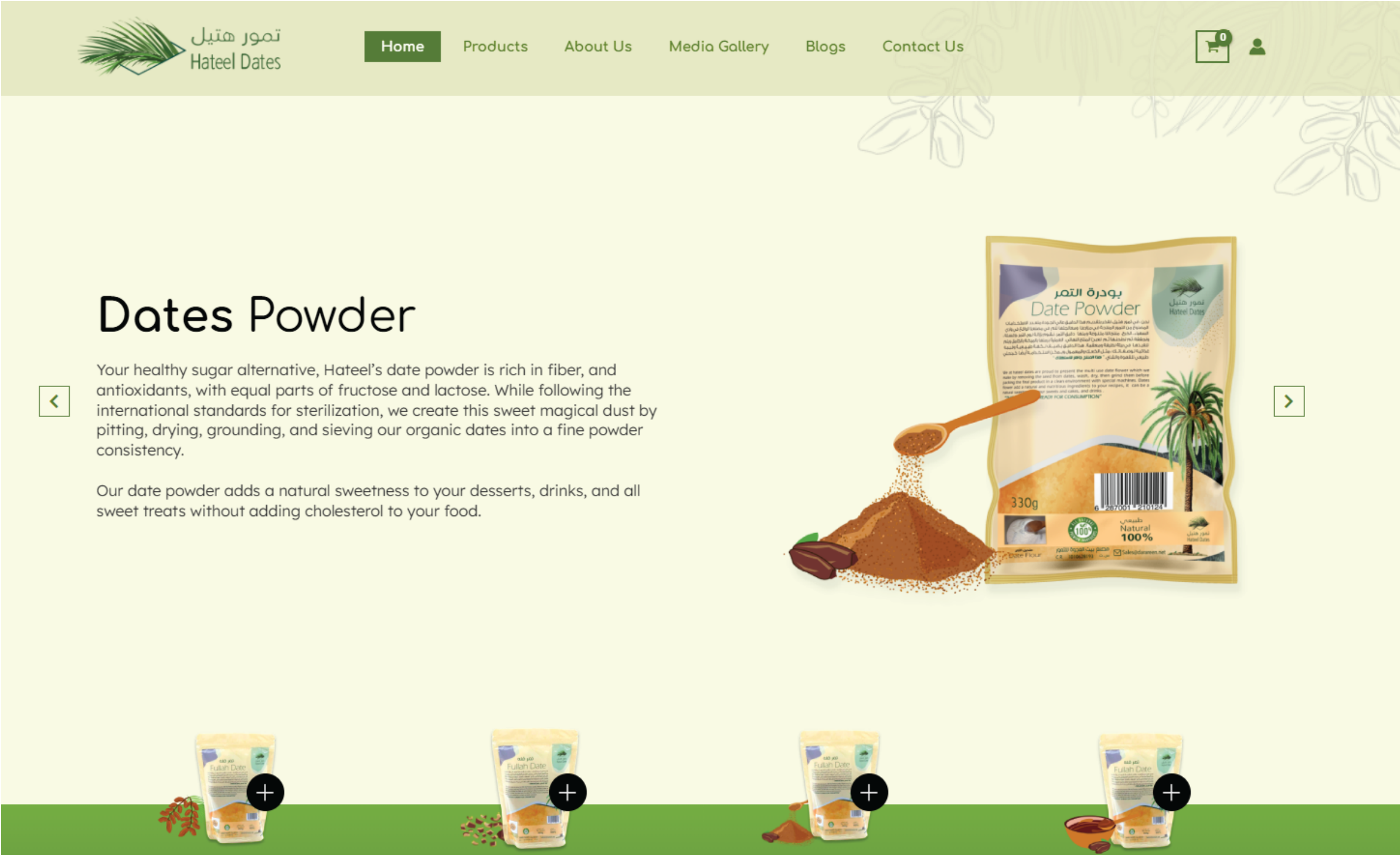
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مركبات مخصصة للعميل

الصيانة

تأجير

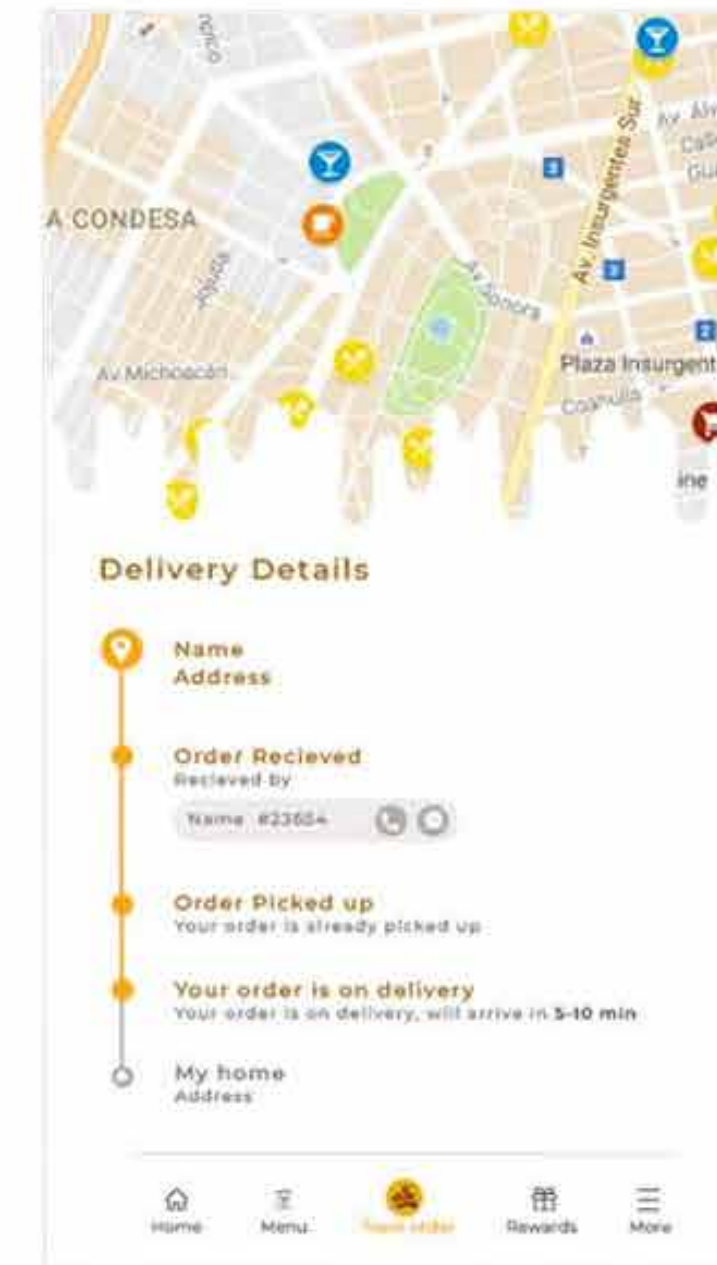
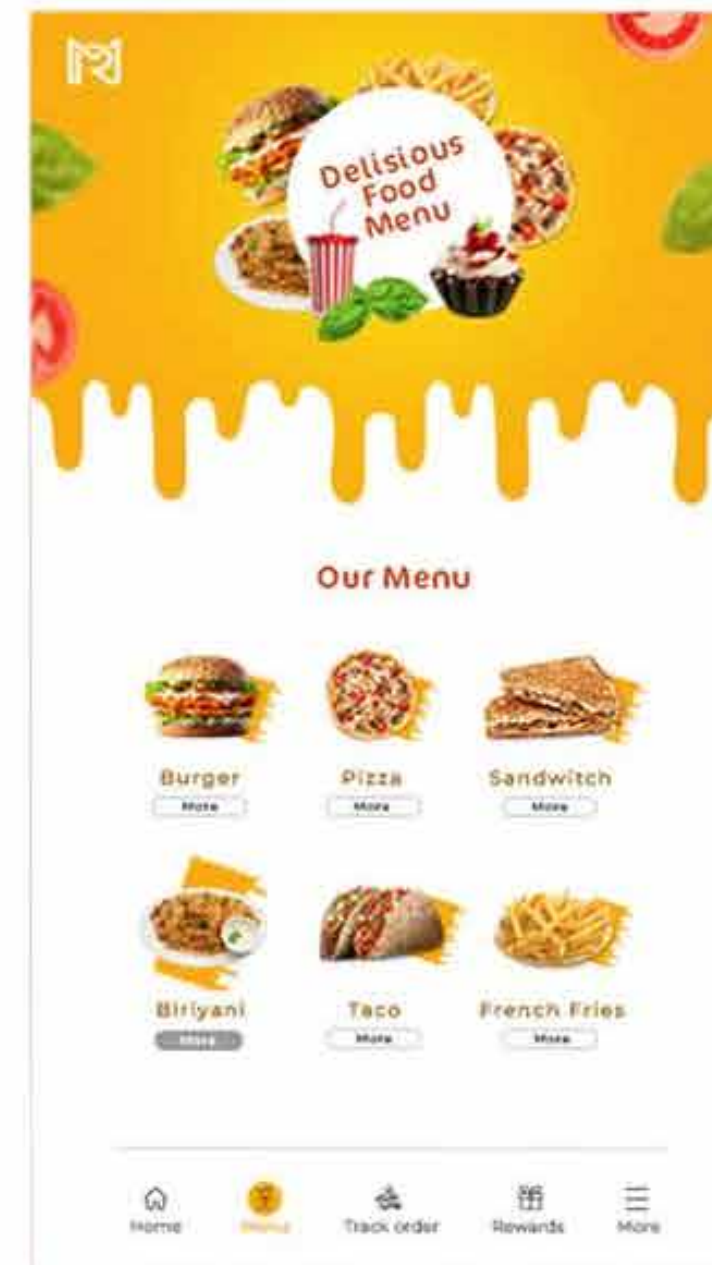


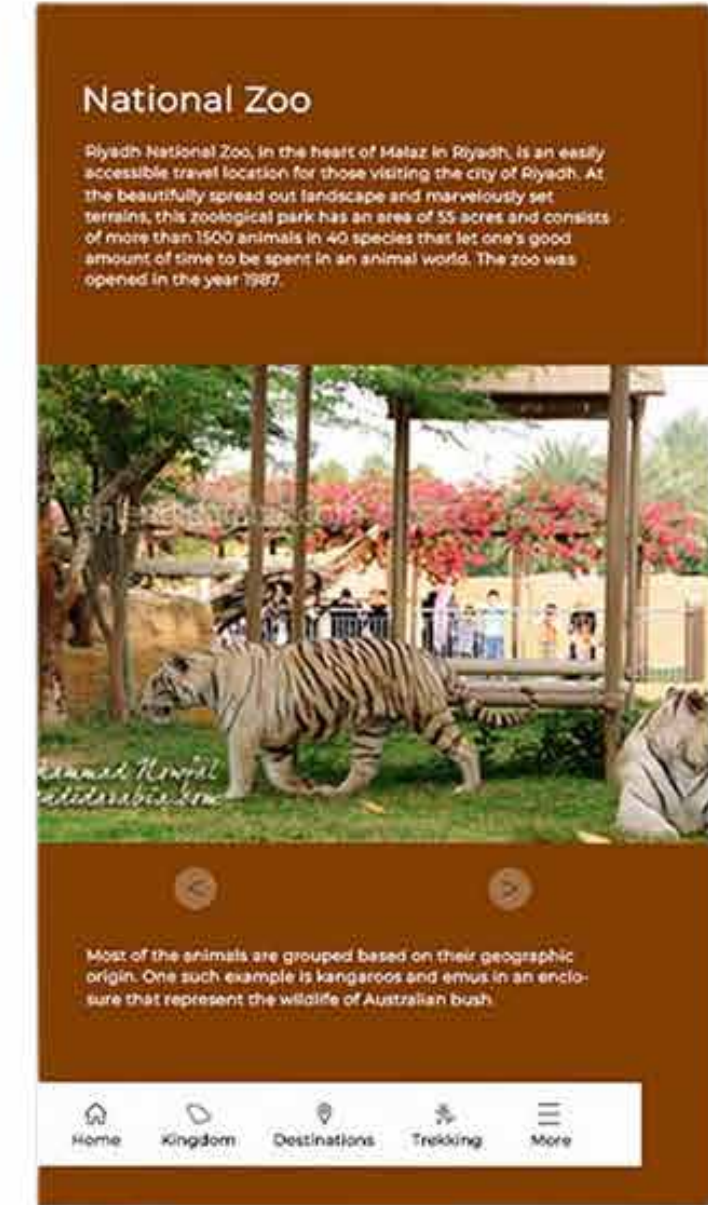


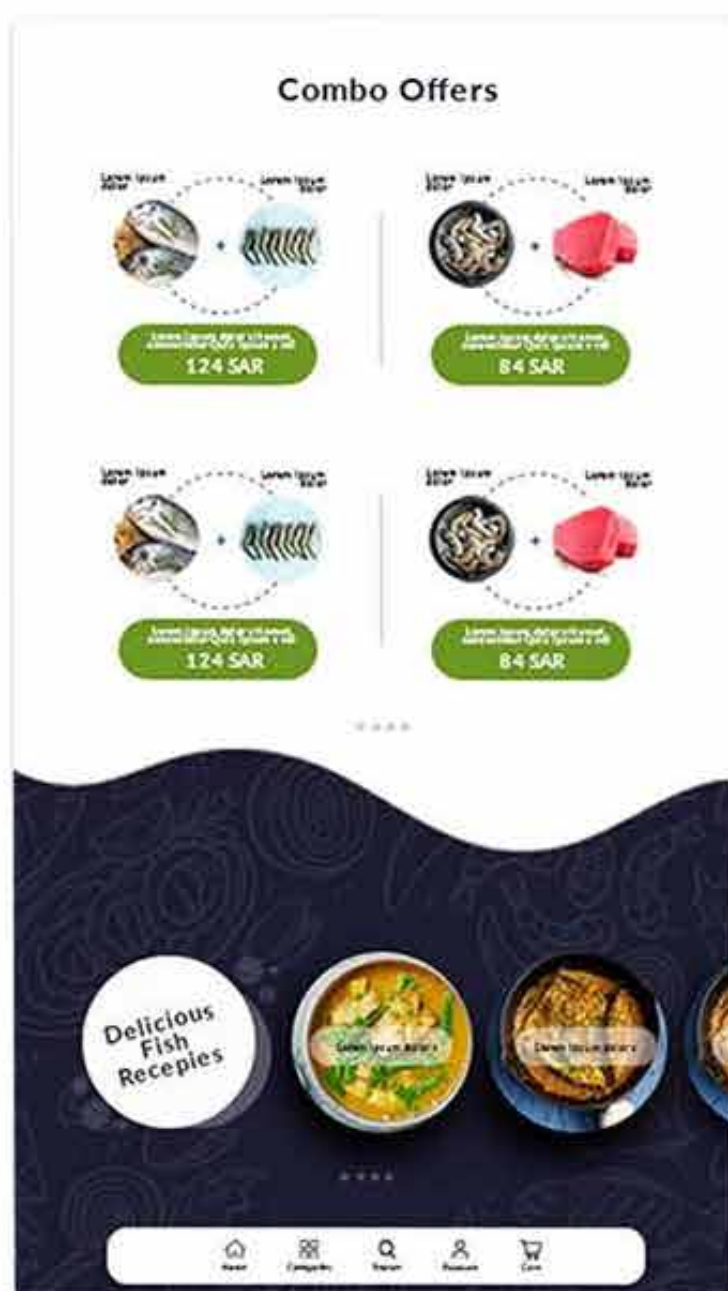
04

UI/UX Design
Mobile Application Development

Mobile Apps



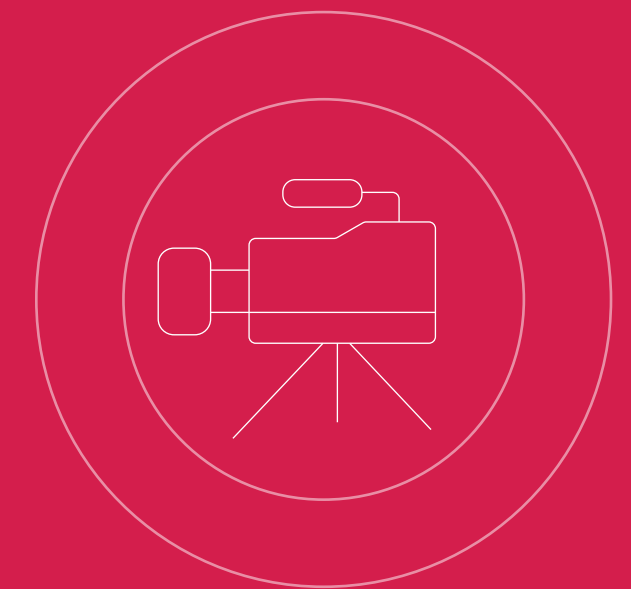




05

Photography
Corporate Videography
Motion Graphics
3D Animations
Podcast
Reels / Short Video Production

Media Solutions





▶ Event Highlight Video



▶ Corporate Video Production



▶ 3D Motion Graphics



▶ 3D Product Animation



▶ Reel/Short Video Production



▶ Reel/Short Video Production



▶ Educational Promo Reel

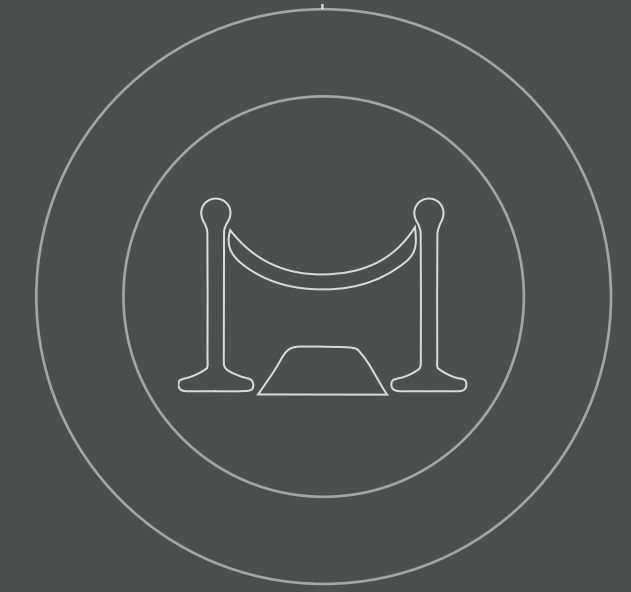


▶ Educational Promo Reel

06

Exhibition Booth Design
Booth Fabrication
Event Advertising

Event Branding



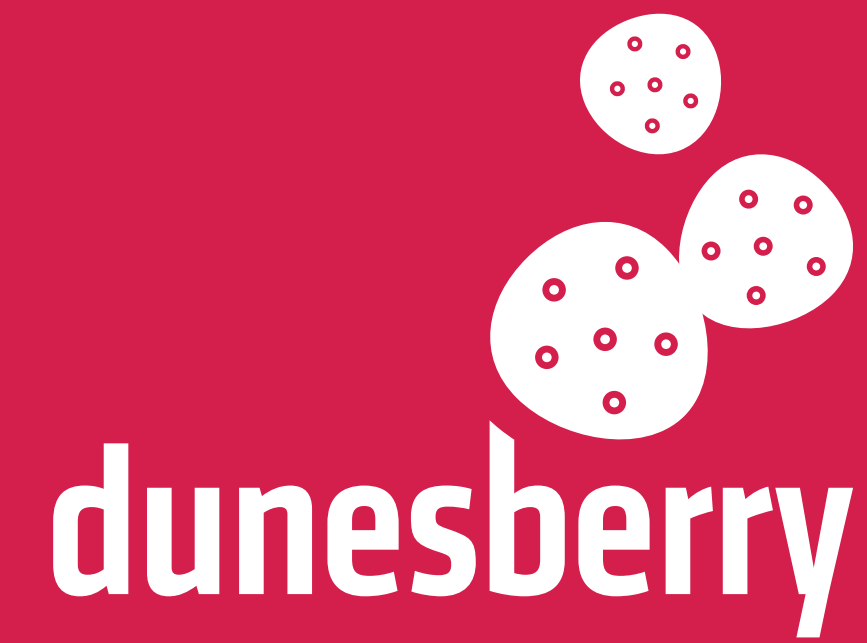
18TH ANNUAL GPCA 2024
STAND DESIGN



18TH ANNUAL GPCA 2024
STAND DESIGN







oooThe Ultimate Business Choice



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